

**NOVEMBER DIGEST: OMICRON, SEX AND STRESS**

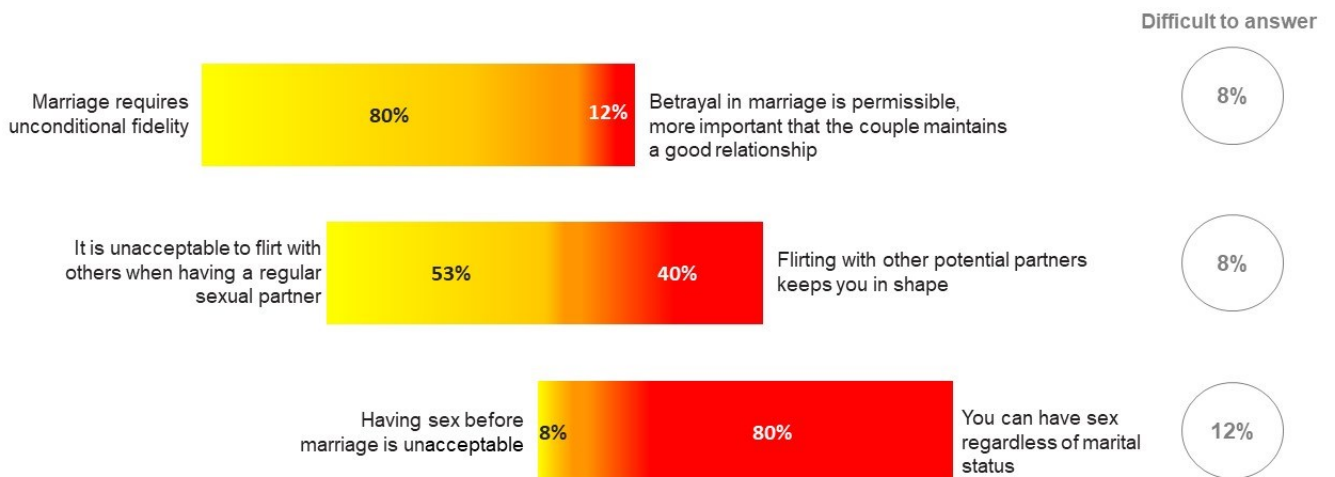
**Together with "Zelensky's thousand" and scandals related to our president – they create the main events of November gathered by Gradus Research.**

Ukrainians are interested above all in their wallets. Therefore, in the first place in the list of the main events of the last month - the same ‘thousand hryvnias’ promised by the guarantor for vaccination (48%). Then - and this is 46% - a new strain of COVID-19 "Omicron". In third place we have the press marathon of the President of Ukraine - 43%.

Along with the current agenda, there are eternal topics, and one of them is sex. It is worth starting with 8% who believe that having sex before marriage is unacceptable. Add to these ‘virgin birds’ 80% who believe that marriage requires unconditional fidelity, and 53% of those who

**SEX, MARRIAGE AND FIDELITY**

Sex before marriage is acceptable: the vast majority of respondents (80%) believe that sex is acceptable regardless of marital status. Marriage is perceived as a tool for regulating sexual relations: 80% declare that marriage requires unconditional fidelity. But for 40% of respondents flirting with others in the presence of a permanent sexual partner is perceived positively.

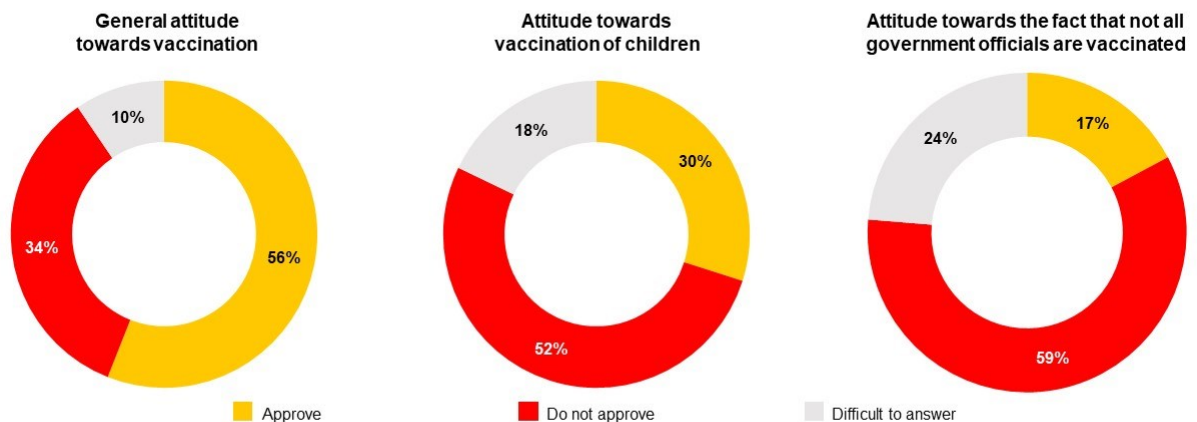


believe that even flirting is unacceptable if a person is married. The strict picture is diluted by the brave 12%, for whom jumping into buckwheat is permissible but only on condition that sex on the side will not affect family relationships in any way.

More and more often you can hear the opinion that from now on humanity will have to constantly live with pandemics, they will just replace each other. So far, we have not coped with the first one: as of today, more than half (56%) of citizens approve vaccination. 59% disapprove the fact that government officials are not vaccinated. Among the respondents, 52% have a negative attitude towards the vaccination of children.

## COVID-19 VACCINATION APPROVAL

More than half (56%) of citizens generally approve vaccination and have a negative attitude towards the fact that government officials are not vaccinated (59%). At the same time, 52% have a negative attitude towards child vaccination.



The survey was conducted by the research company Gradus Research by the method of self-completion of the questionnaire in the mobile application. The Gradus online panel displays the population structure of cities with more than 50,000 inhabitants aged 18-60 by gender, age, and size of region. Field period: November 3, 2021, during 17:30 - 23:00. Sample size: 1000 respondents

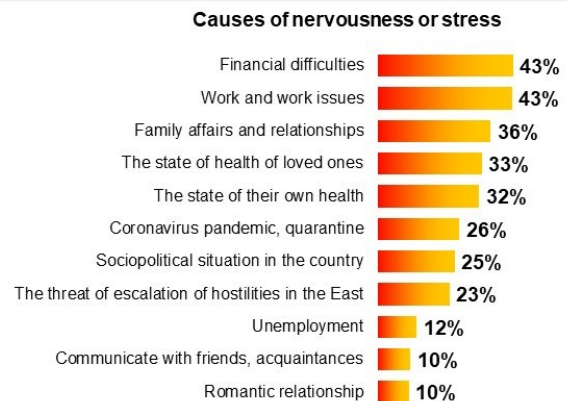
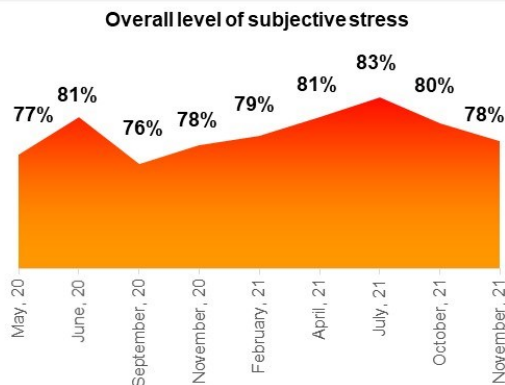
There are always plenty of reasons to be nervous: in November, more than a quarter of respondents (43%) cite financial difficulties as the

cause of their stress. For the same percentage, work-related issues are a cause for concern. Family affairs and relationships trigger 36% of respondents. For 33%, the most stressful topic is the health of their loved ones.



## LEVEL OF SUBJECTIVE STRESS

In November, more than a quarter of respondents cited financial difficulties, work issues, family affairs and relationships, health (own and one of loved ones), and the coronavirus pandemic as reasons for their nervousness.



The Gradus study involved 1,000 adult citizens of Ukraine who filled out a questionnaire in the Gradus mobile application. The Gradus online panel displays the population structure of cities with more than 50,000 inhabitants aged 18-60 by sex, age, size of the settlement, and region. Field period: November 24, 2021. Sample size: 1255 respondents.

Ten percent of those who confessed are the ‘light at the end of this tunnel’: they are nervous only because of a romantic relationship. And if love saves the world, an anxious question arises: when exactly?

*The survey was conducted by the research company Gradus Research by the method of self-completion of the questionnaire in the mobile application. The Gradus study involved 1,000 adult citizens of Ukraine who filled out a questionnaire in the Gradus mobile application. The Gradus online panel displays the population structure of cities with more than 50,000 inhabitants aged 18-60 by sex, age, size of the settlement, and region. Field period: December 1, 2021, during 17:00 - 20:30. Sample size: 1000 respondents.*



***About the company:***

*Gradus Research. Sociology in your smartphone is a research company that specializes in opinion polls using a special mobile application. Surveys are conducted in accordance with sociological standards among verified respondents of the Gradus panel. Gradus Research is the first and only smartphone panel in Ukraine for marketing and sociological research*

Contacts:

E-mail: [info@send.gradus.app](mailto:info@send.gradus.app)

Website: [gradus.app/uk](http://gradus.app/uk)

Facebook: [facebook.com/gradus.apps](https://facebook.com/gradus.apps)

Telegram-channel: <https://t.me/GradusResearch>