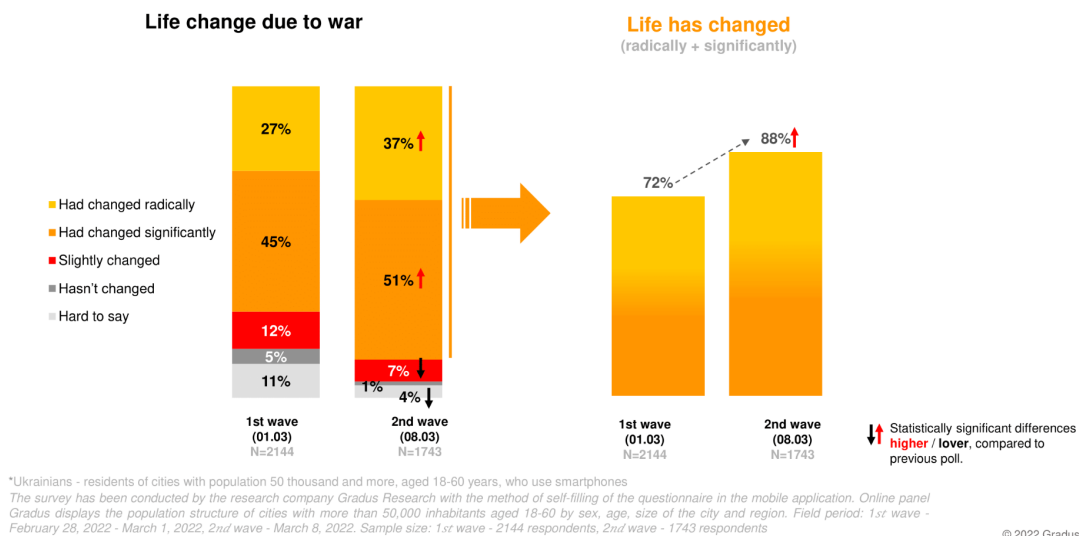


On a Big Move. 88% of the Ukraine's 43 million people said their lives have changed “strongly” or “radically”

88% of Ukrainians report that their lives have changed “radically” or “strongly” due to the full-scale invasion of Russia. It's the national survey of Gradus Research, conducted on March 8 (1743 owners of smartphones aged 18-60 living in 50K+ towns). One week ago, this figure was 72%.

INFLUENCE OF RUSSIA'S WAR WITH UKRAINE ON UKRAINIANS LIVES*

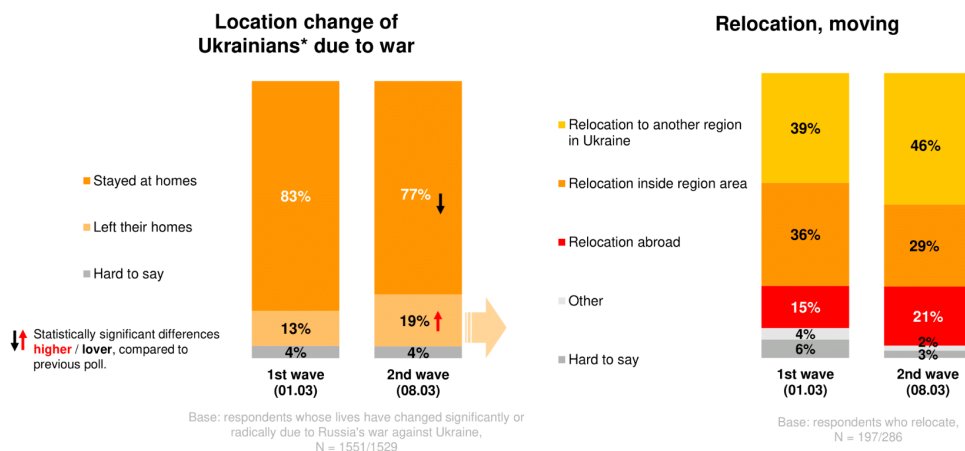


4

© 2022 Gradus Research Plus

19% of them left their homes: they moved to a settlement within their region (29%), to another region of the country (46%) or abroad (21%).

LOCATION CHANGE DUE TO WAR



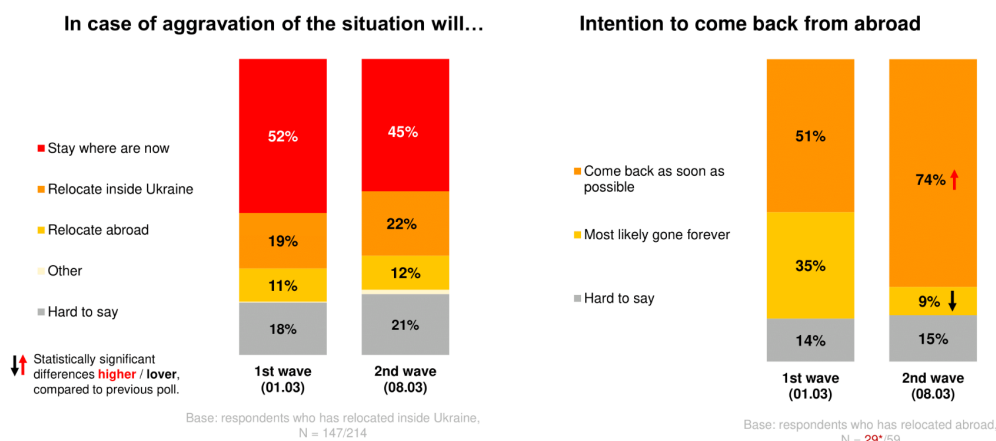
5

© 2022 Gradus Research Plus

“Europe has not experienced such a shift since World War II,” said Eugene Blyznyuk, founder of Gradus Research. “The war is coming from the East, and in search of security civilians are going to the West. More and more Ukrainians are crossing the western border — and I have great respect for our European neighbors, who are constantly providing shelter for women, children and the elderly. We all rethink our country, its dignity, its strength, and I observe the desire of most people to return home after the war.”

74% of respondents reported their intention to come back to their place of permanent residence as soon as possible. One week ago, 51% of those who went abroad thought about returning, and 35% of this group planned to stay in their new place. Currently, only 9% are most likely gone forever.

FUTURE INTENTIONS AND STEPS AFTER RELOCATION



* Insufficient base for analysis (trend-based consideration)

The survey has been conducted by the research company Gradus Research with the method of self-filling of the questionnaire in the mobile application. Online panel Gradus displays the population structure of cities with more than 50,000 inhabitants aged 18-60 by sex, age, size of the city and region. Field period: 1st wave - February 28, 2022 - March 1, 2022, 2nd wave - March 8, 2022. Sample size: 1st wave - 2144 respondents, 2nd wave - 1743 respondents

The two main areas of help from the government that Ukrainians expect are humanitarian aid (food, basic necessities) and evacuation to safer places.

As expected, the feelings of Ukrainians towards the northern neighbor has deteriorated sharply — on March 1, 81% of respondents described it as “negative”, and on March 8 — 88%.

Russia’s full-scale invasion has been a major cause of stress for Ukrainians these days, largely due to concerns about family and friends safety. The second most common cause of nervousness is the risk of death during hostilities.

CHANGE IN ATTITUDE TOWARDS RUSSIAN FEDERATION AND GUILTY OF WAR



The survey has been conducted by the research company Gradus Research with the method of self-filling of the questionnaire in the mobile application. Online panel Gradus displays the population structure of cities with more than 50,000 inhabitants aged 18-60 by sex, age, size of the city and region. Field period: 1st wave - February 28, 2022 - March 1, 2022, 2nd wave - March 8, 2022. Sample size: 1st wave - 2144 respondents, 2nd wave - 1743 respondents

Interestingly, the distribution of emotions that Ukrainians feel about the situation has not changed last week — anger remains in the first place (62%), and it is far ahead of the tension, fear and frustration that follow. Also, the majority of the country's population (86%) feels cohesive.

The full results of the survey are available on the Gradus Research website, at the link.

The survey was conducted by the research company Gradus Research by the method of self-completion of the questionnaire in the mobile application. The online panel Gradus represents the population structure of towns with 50,000+ inhabitants aged 18-60 by gender, age, size of town and region of residence. The first wave was on February 28-March 1, 2022, the second one — on March 8. Sample size: the first wave — 2144 respondents, the second — 1743 respondents.