



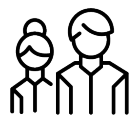
**SOCIO-POLITICAL MOODS DURING THE  
FULL-SCALE INVASION OF THE RUSSIAN  
FEDERATION'S TROOPS ON THE  
TERRITORY OF UKRAINE - second  
research wave**

Analytical report

March 2022



**Collecting information method:** self-filling of questionnaires with the mobile application.



**Target group of the study:** male and female, aged 18 to 60, living in cities of Ukraine with a population of 50 thousand and more.



**Amount of successful interviews:**

1st wave - 2144

2nd wave - 1743



**Poll period:**

1st wave - February 28th 2022 - March 1st 2022

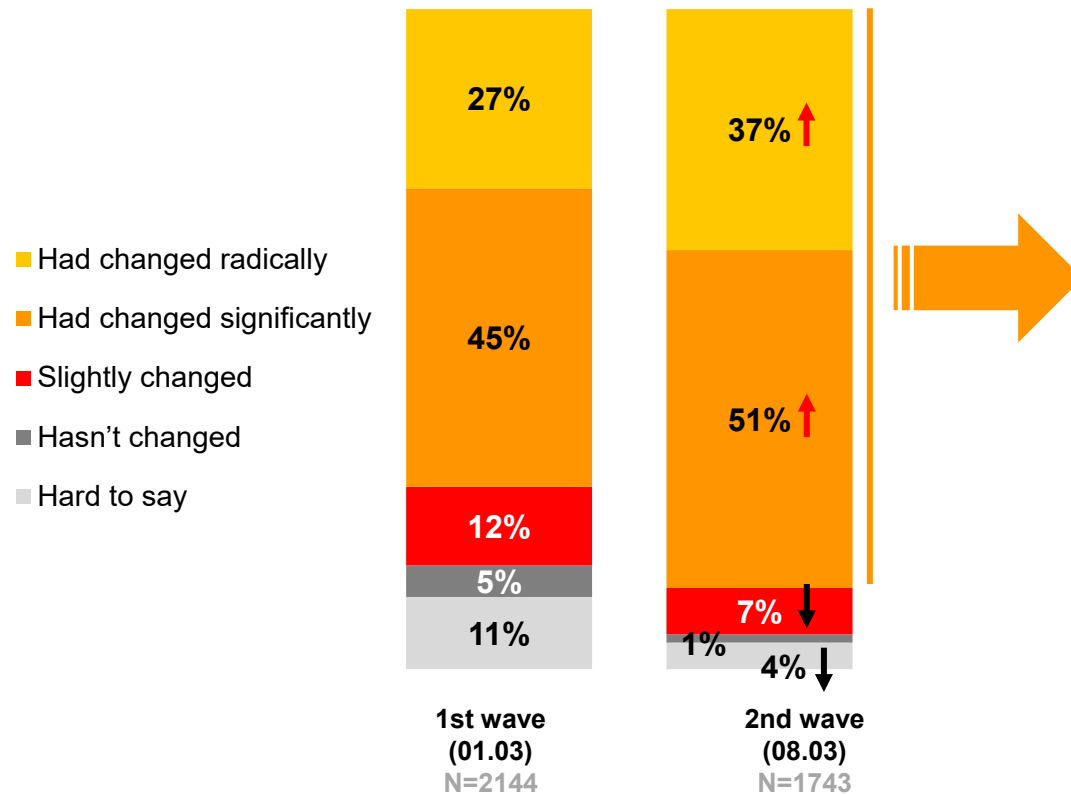
2nd wave - March 8th 2022



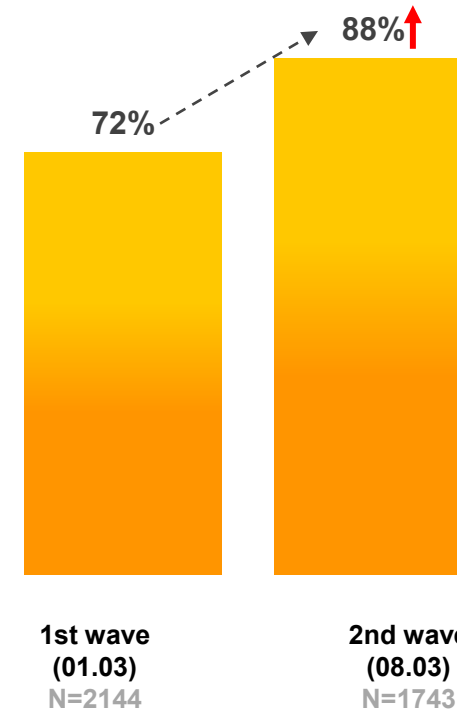
# **UKRAINIANS ACTIONS DURING THE WAR**

# INFLUENCE OF RUSSIA'S WAR WITH UKRAINE ON UKRAINIANS LIVES\*

## Life change due to war



## Life has changed (radically + significantly)



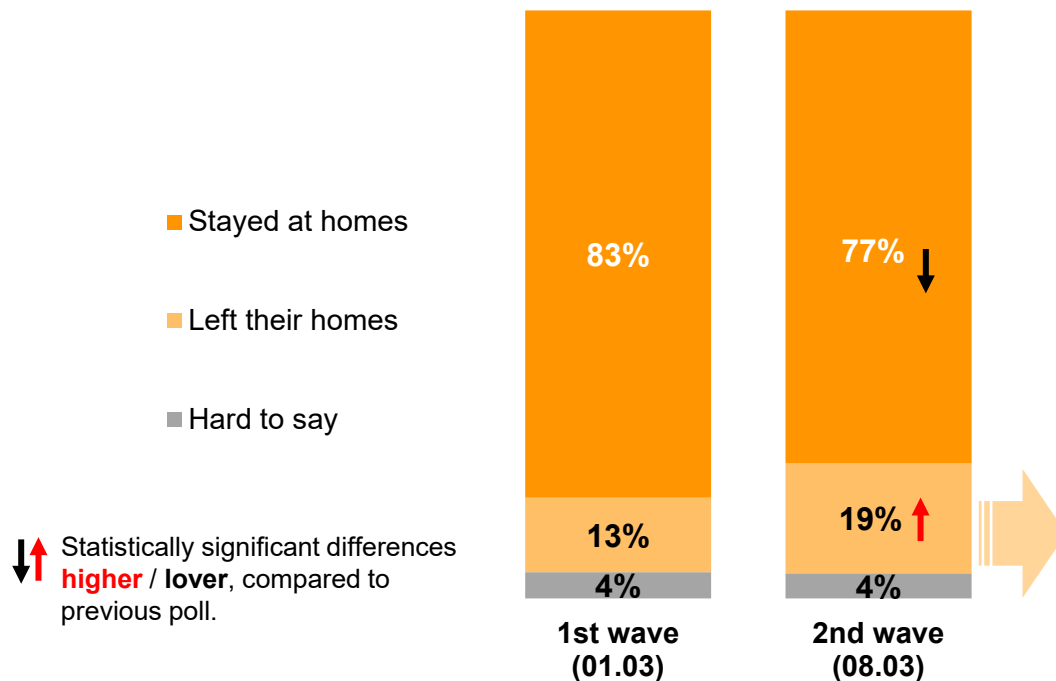
↑ Statistically significant differences higher / lower, compared to previous poll.

\*Ukrainians - residents of cities with population 50 thousand and more, aged 18-60 years, who use smartphones

The survey has been conducted by the research company Gradus Research with the method of self-filling of the questionnaire in the mobile application. Online panel Gradus displays the population structure of cities with more than 50,000 inhabitants aged 18-60 by sex, age, size of the city and region. Field period: 1st wave - February 28, 2022 - March 1, 2022, 2nd wave - March 8, 2022. Sample size: 1st wave - 2144 respondents, 2nd wave - 1743 respondents

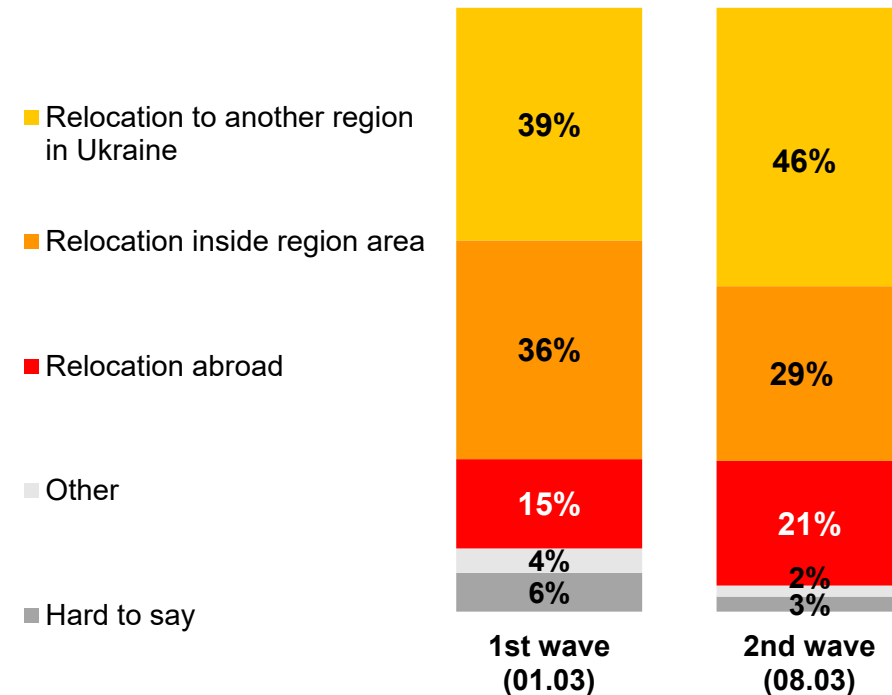
# LOCATION CHANGE DUE TO WAR

## Location change of Ukrainians\* due to war



Base: respondents whose lives have changed significantly or radically due to Russia's war against Ukraine, N = 1551/1529

## Relocation, moving



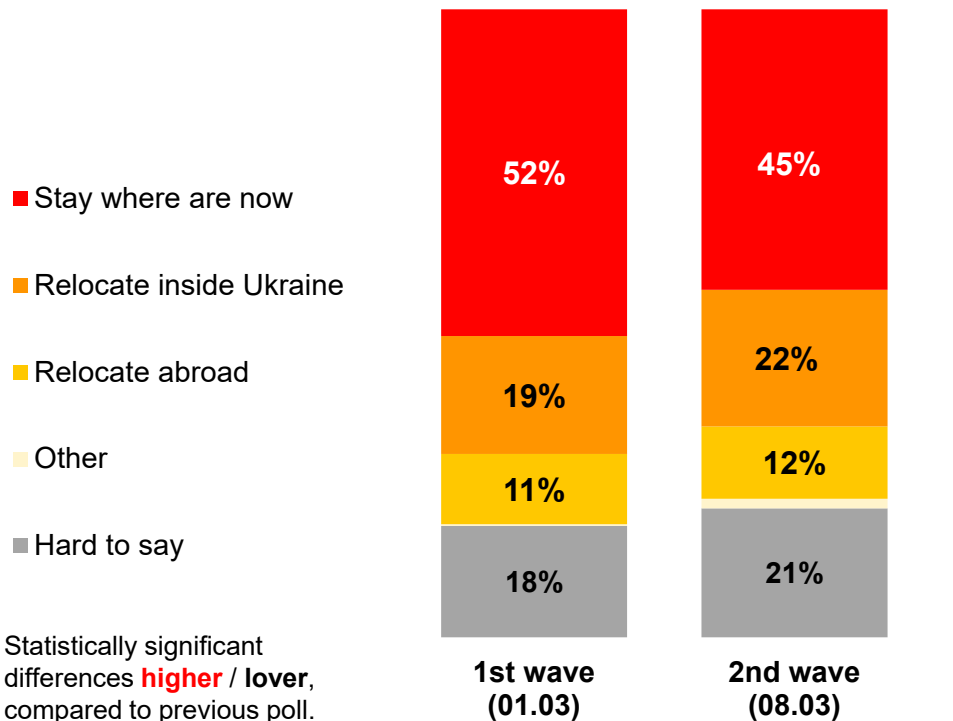
Base: respondents who relocate, N = 197/286

\*Ukrainians - residents of cities with population 50 thousand and more, aged 18-60 years, who use smartphones

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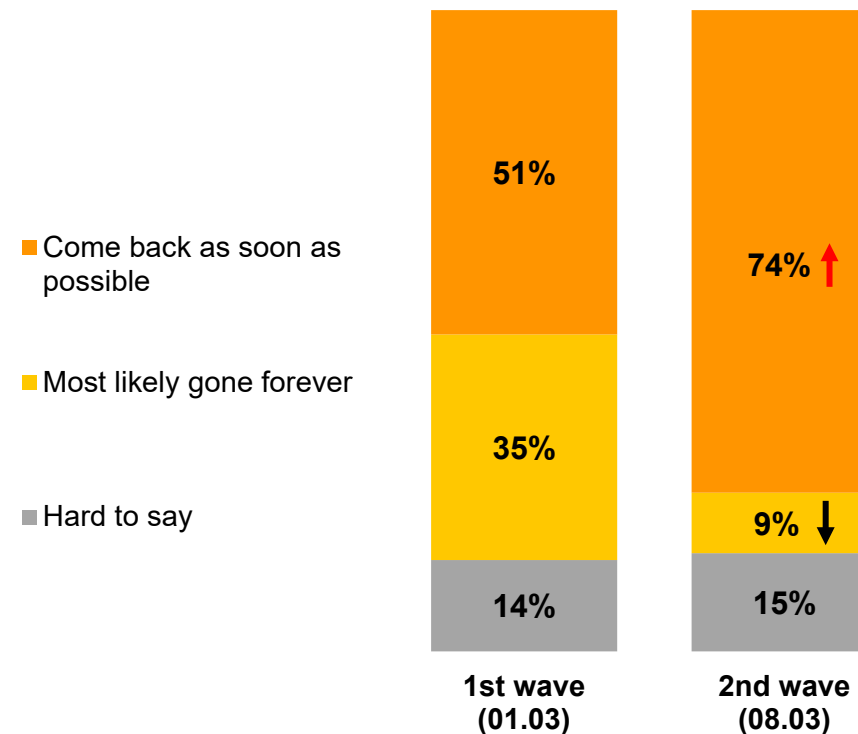
# FUTURE INTENTIONS AND STEPS AFTER RELOCATION

## In case of aggravation of the situation will...



Base: respondents who has relocated inside Ukraine, N = 147/214

## Intention to come back from abroad



Base: respondents who has relocated abroad, N = 29\*/59

\* *Insufficient base for analysis (trend-based consideration)*

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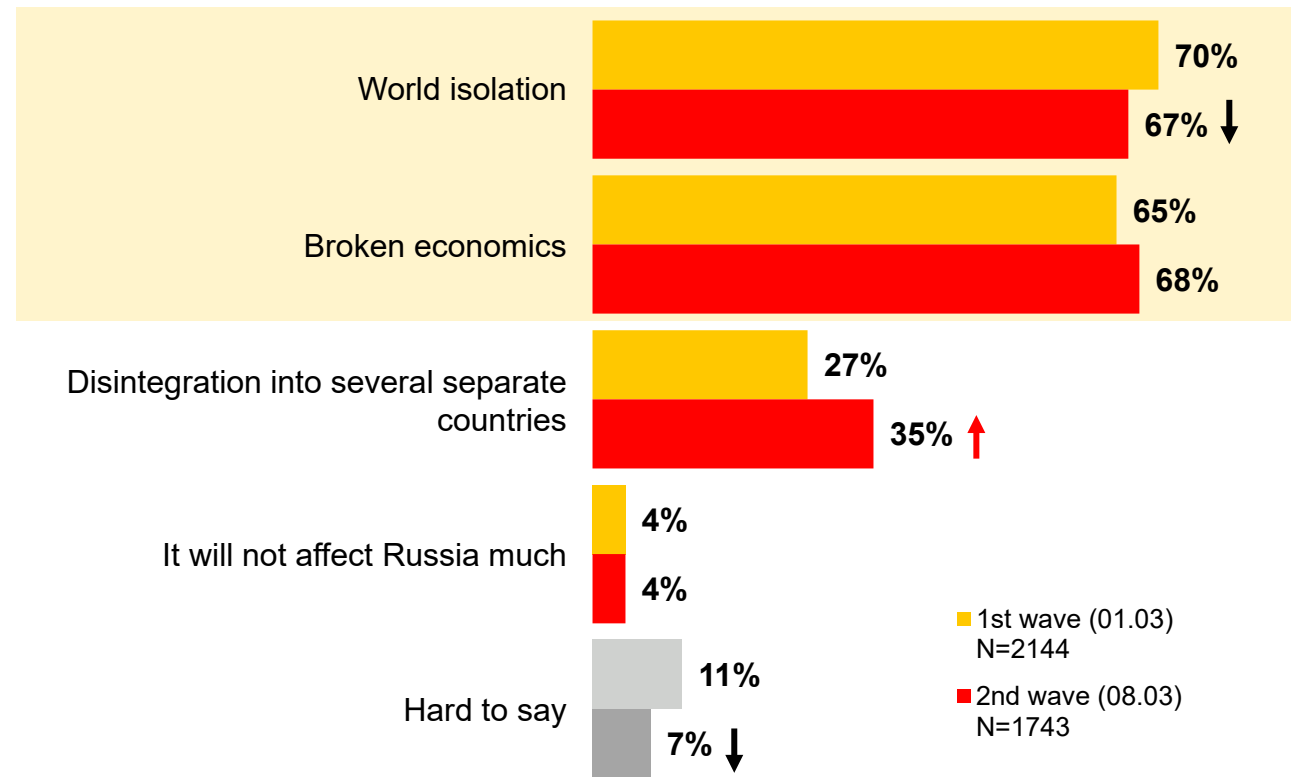
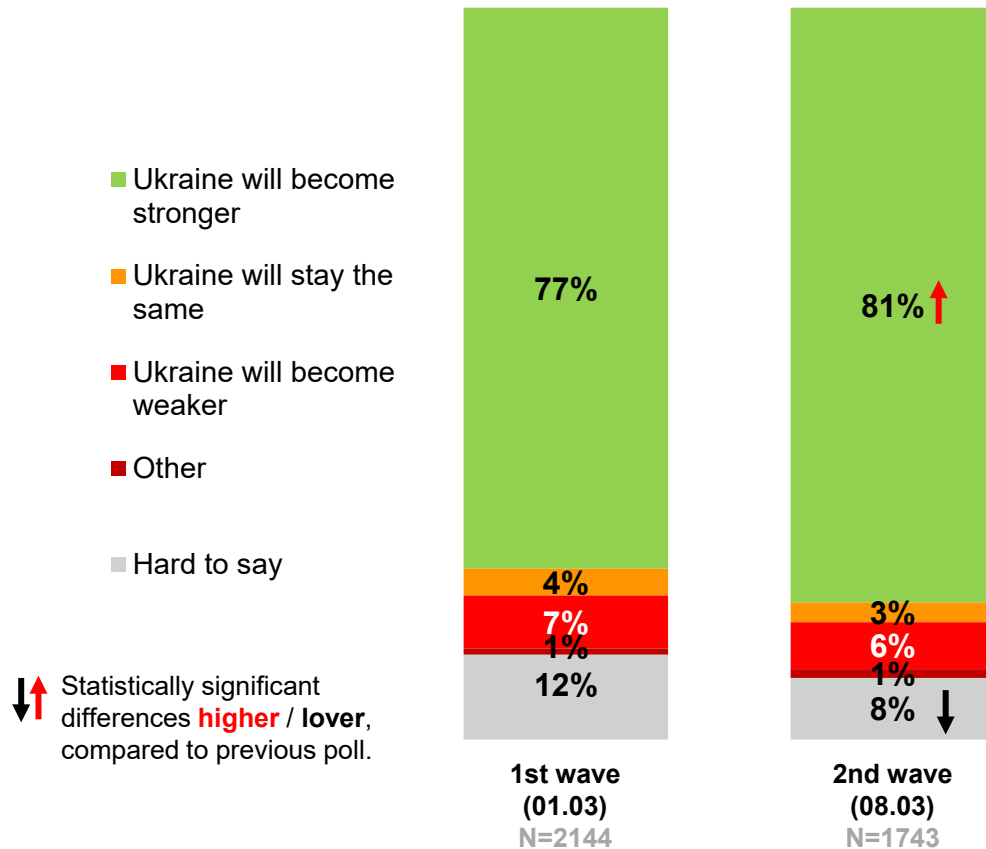


**PERCEPTION OF THE  
SITUATION OF A  
FULL-SCALE WAR WITH  
RUSSIA**

# CONSEQUENCES OF THE WAR

## For Ukraine:

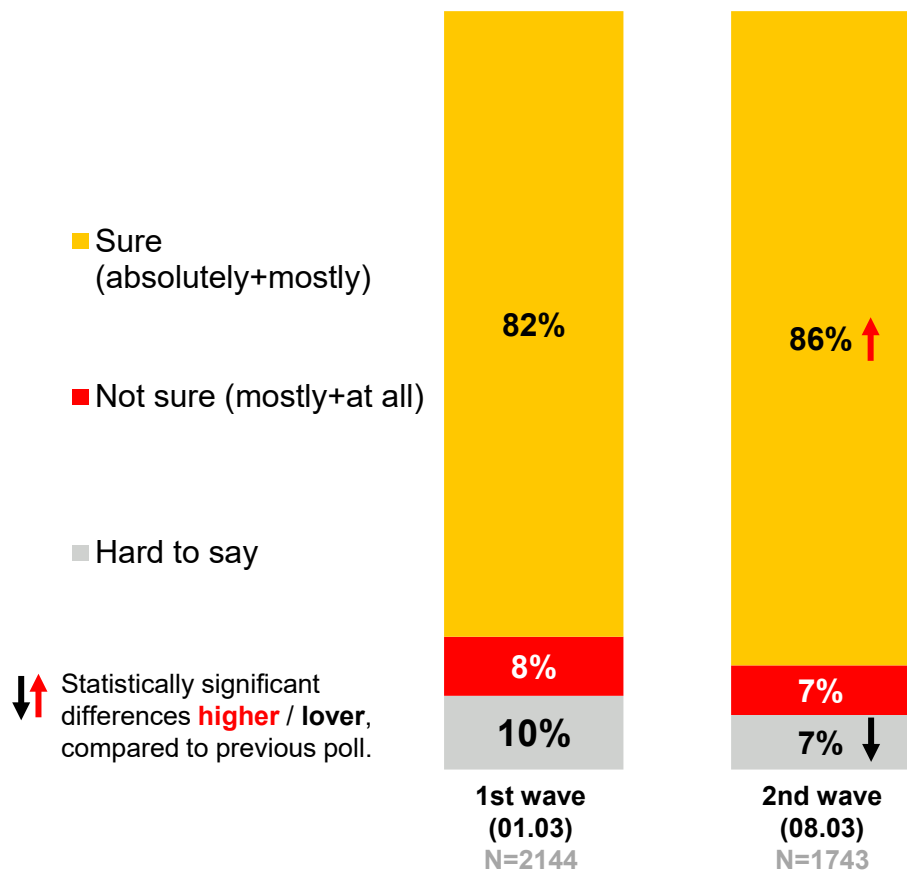
## For Russia:



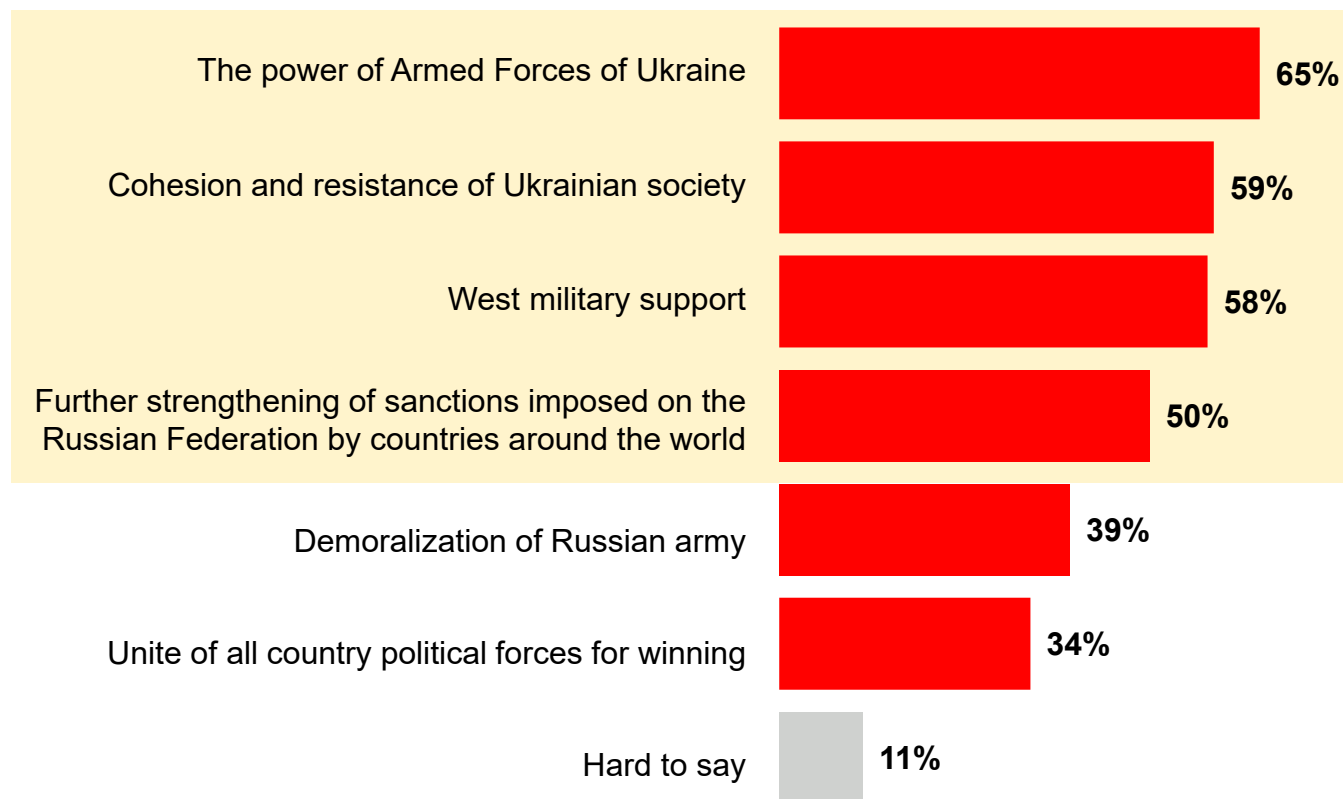


# VICTORY OF UKRAINE

## Confidence in Ukraine's ability to repel Russia's invasion:



## Guarantees of Ukraine's victory:

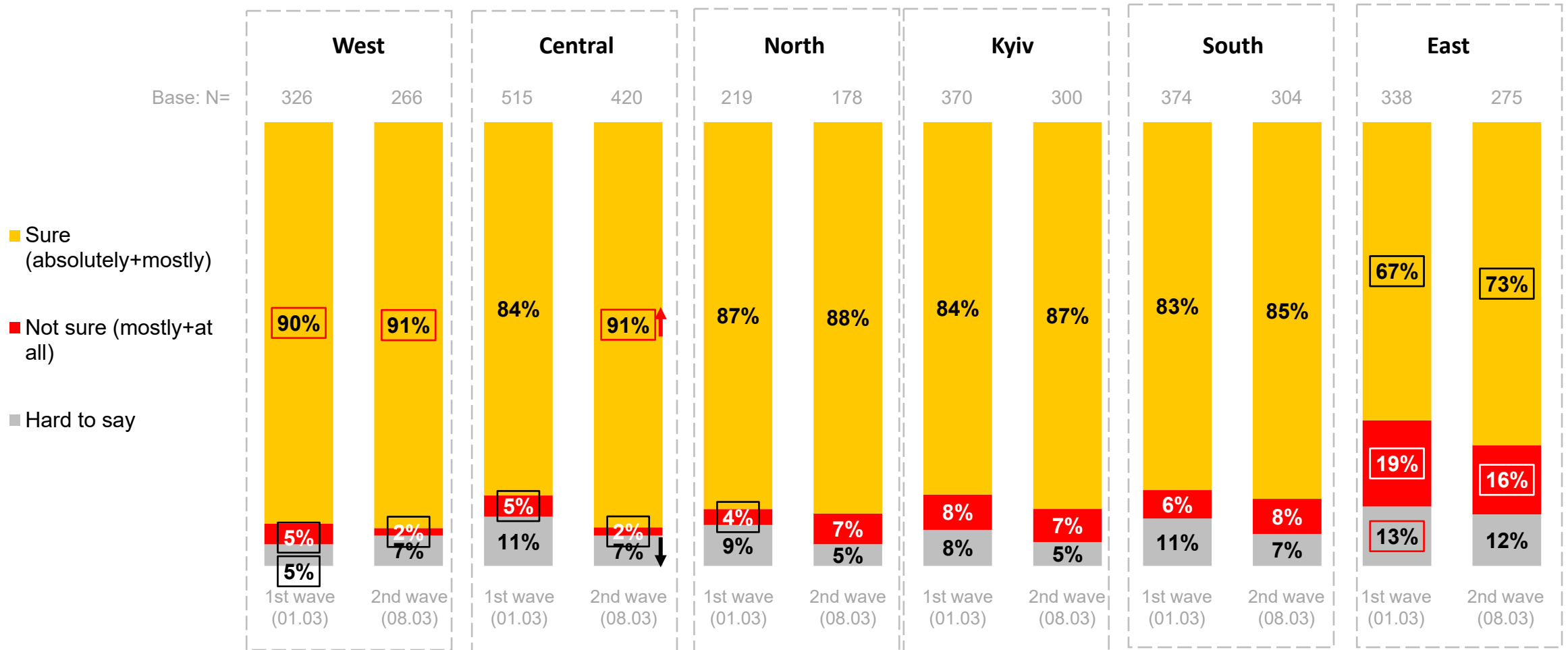


Base: all respondents, N = 1743

The survey has been conducted by the research company Gradus Research with the method of self-filling of the questionnaire in the mobile application. Online panel Gradus displays the population structure of cities with more than 50,000 inhabitants aged 18-60 by sex, age, size of the city and region. Field period: 1st wave - February 28, 2022 - March 1, 2022, 2nd wave - March 8, 2022. Sample size: 1st wave - 2144 respondents, 2nd wave - 1743 respondents

# CONFIDENCE IN UKRAINE'S ABILITY TO REPEL RUSSIA'S INVASION:

## by region



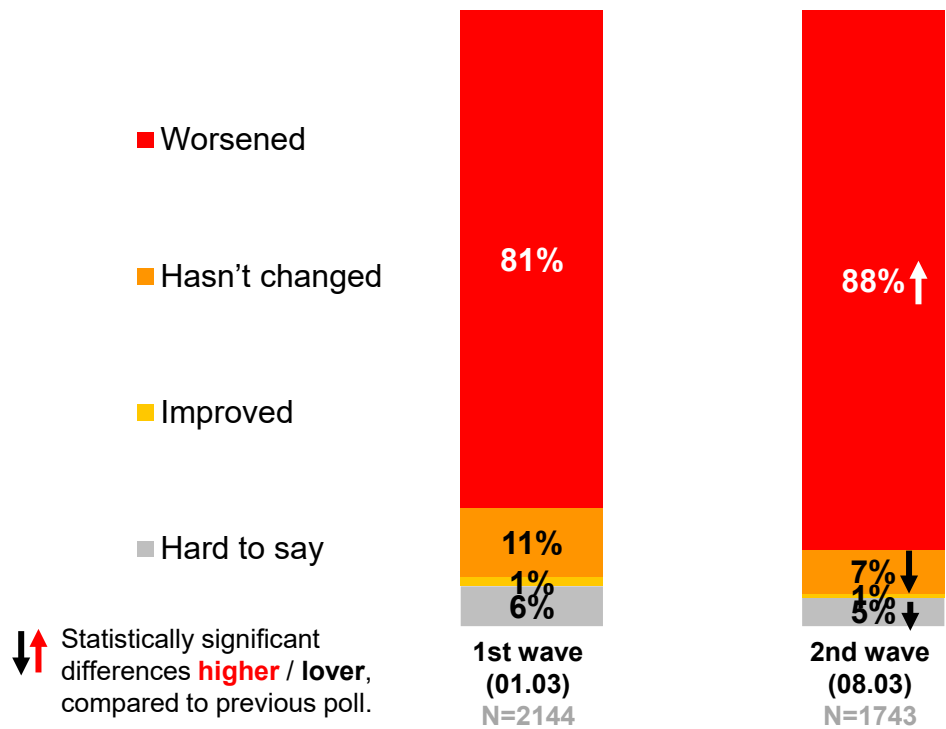
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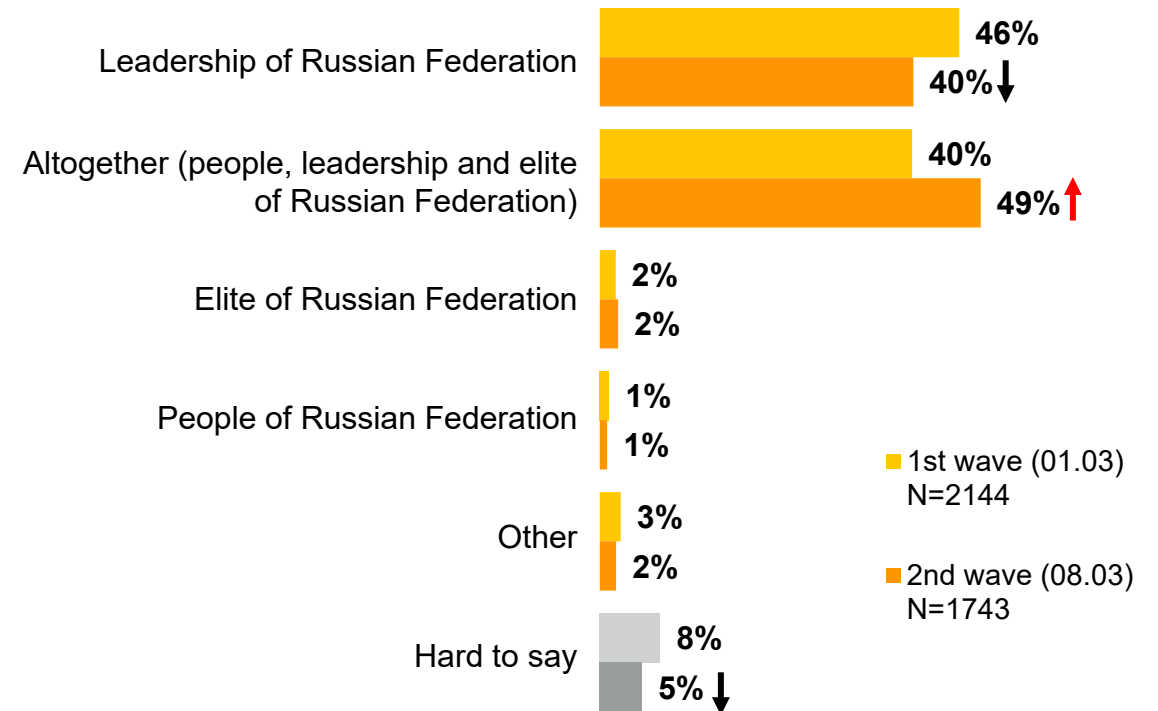
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# CHANGE IN ATTITUDE TOWARDS RUSSIAN FEDERATION AND GUILTY OF WAR

Change in attitude towards Russian Federation:



Guilty of war Russian Federation against Ukraine



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# THE BEST OUTCOME OF NEGOTIATIONS

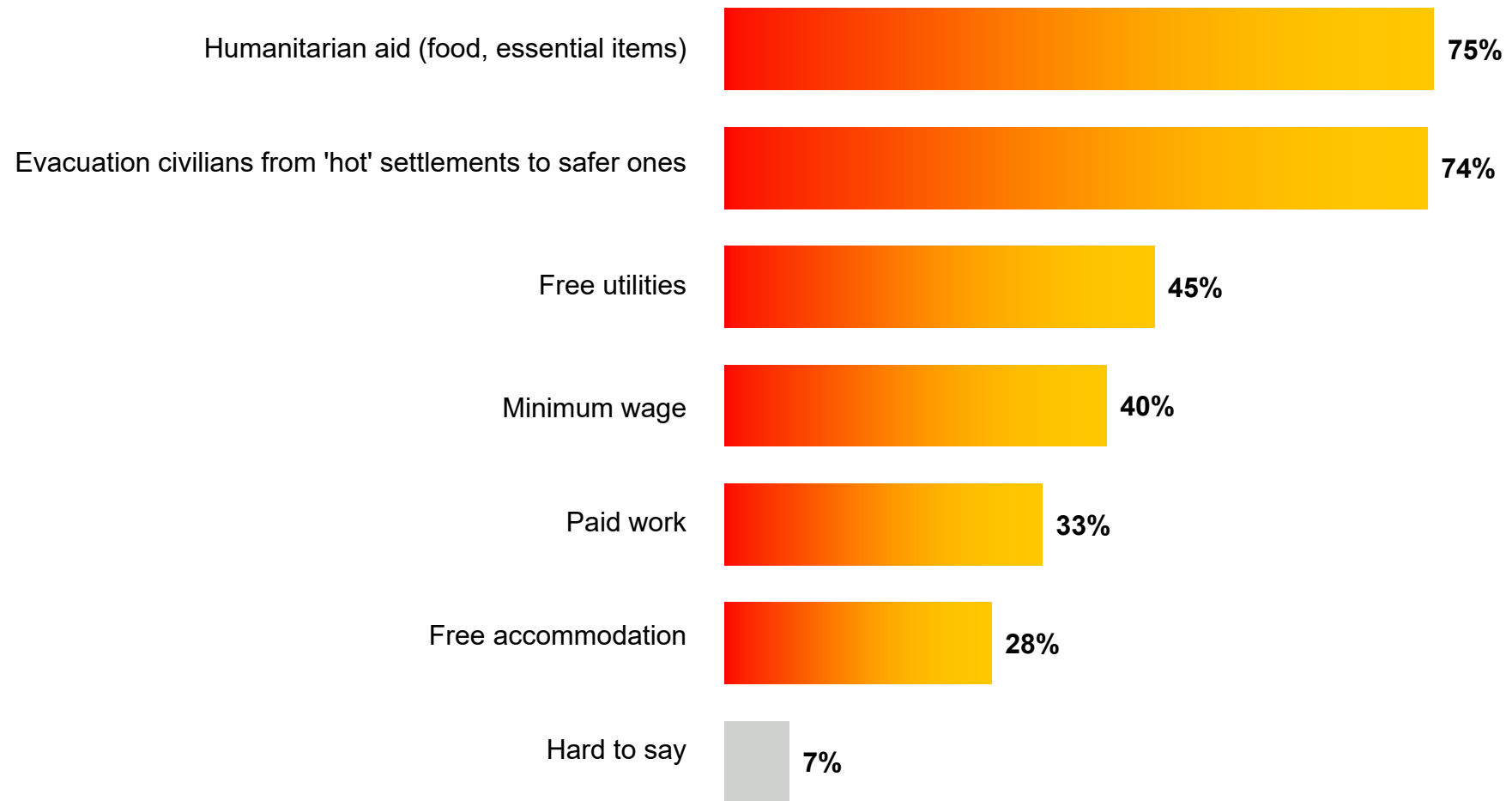


↓↑ Statistically significant differences **higher** / **lower**, compared to previous poll.

Base: respondents who know about the negotiations, N = 2040/1600

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# COUNTRY ASSISTANCE



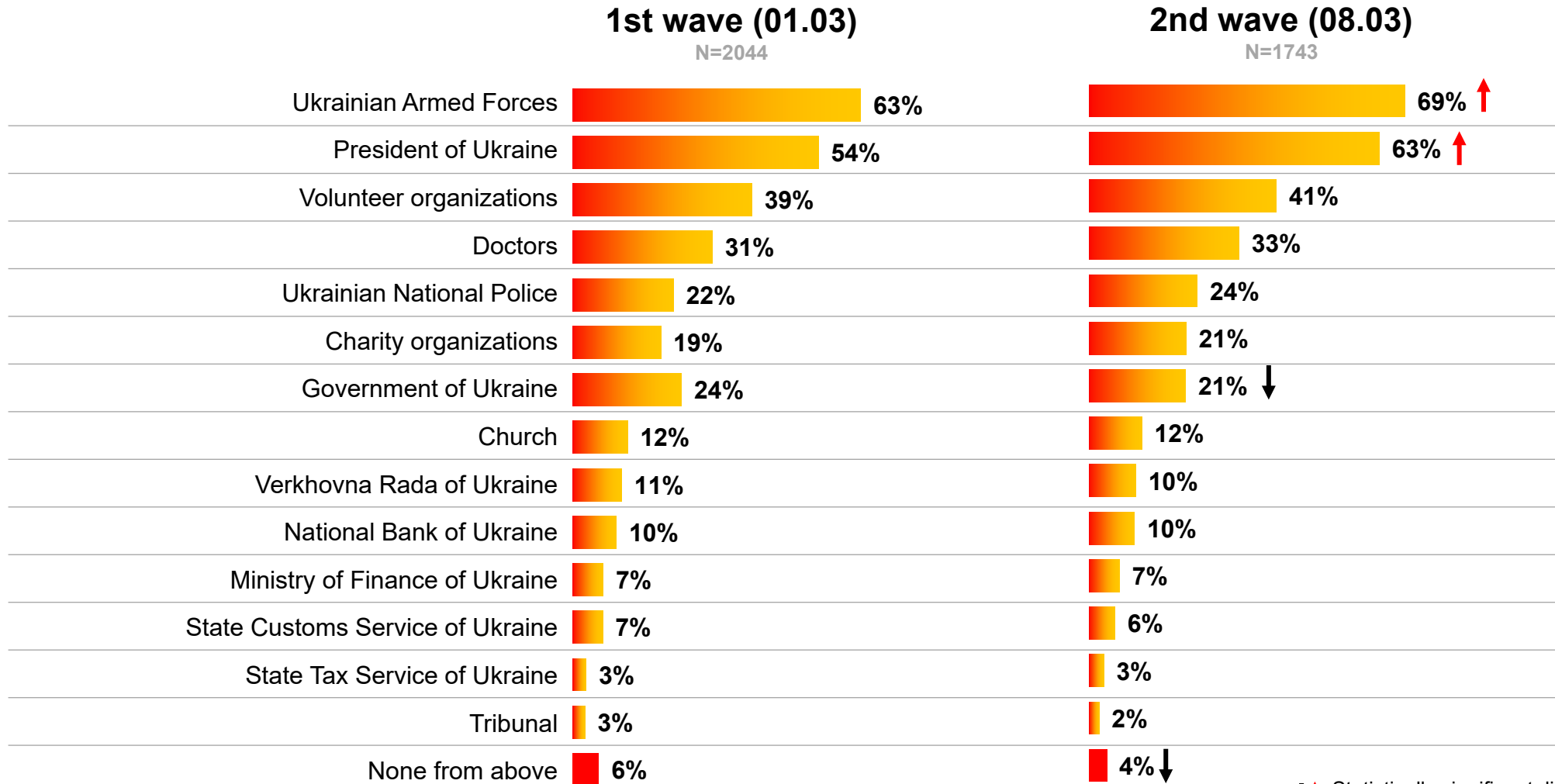
Base: all respondents, N=1743

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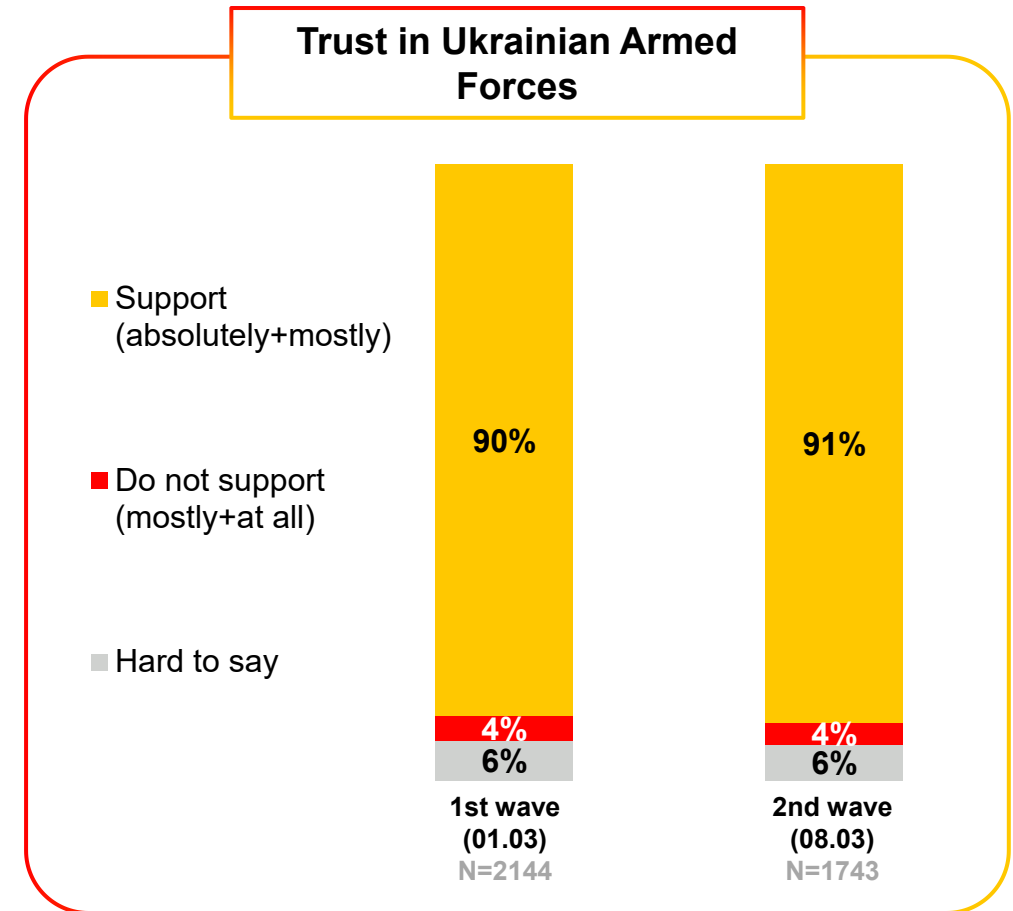
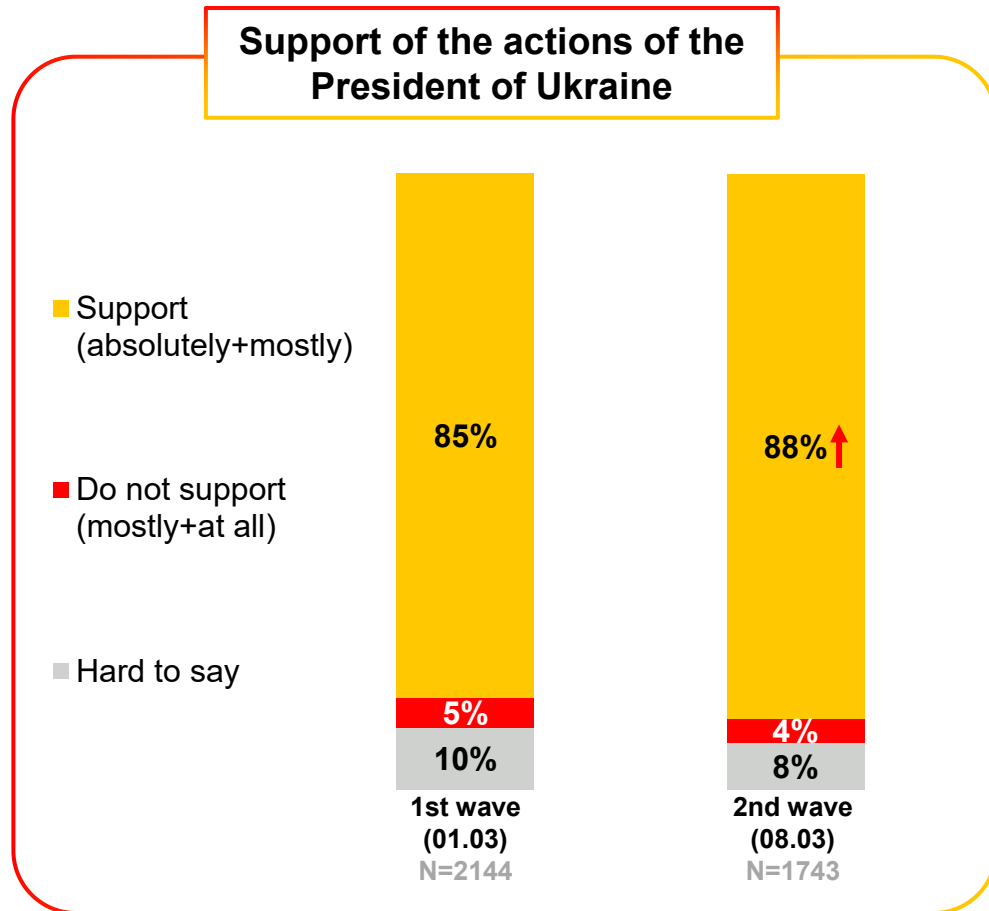
# **TRUST IN INSTITUTIONS / STATESMEN**

# TRUST IN INSTITUTIONS



↑ ↓ Statistically significant differences **higher** / **lower**, compared to previous poll.

# SUPPORT OF THE PRESIDENT AND TRUST IN UKRAINIAN ARMED FORCES



↑ Statistically significant differences higher / lower, compared to previous poll.

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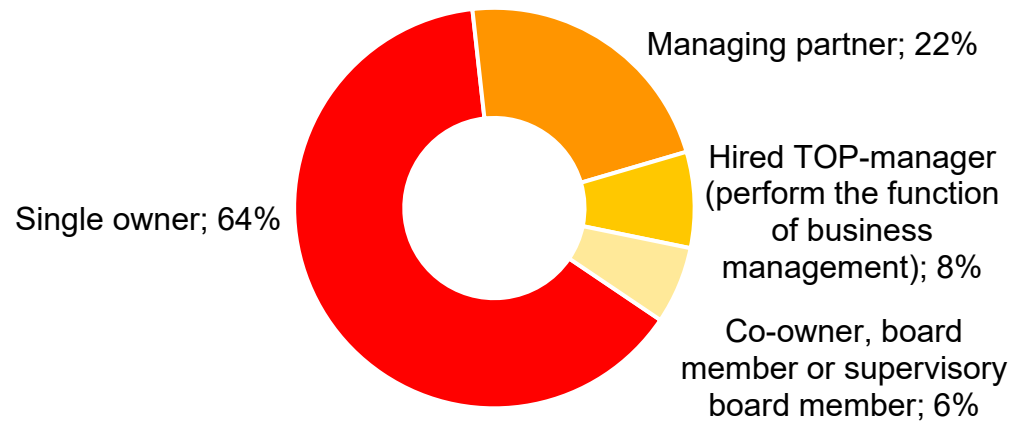




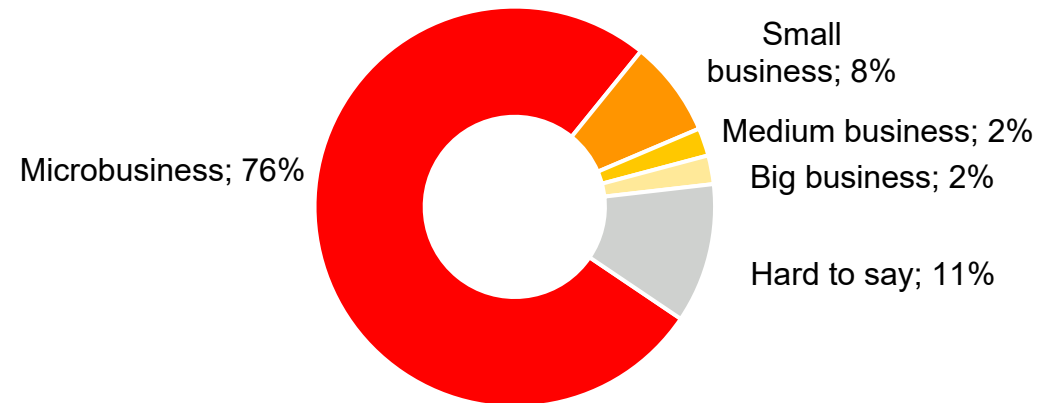
**THE STATE OF UKRAINIAN  
BUSINESS AND  
EMPLOYMENT DURING THE  
WAR IN UKRAINE**

# BUSINESS AUDIENCE DESCRIPTION

### Distribution of business audience by position

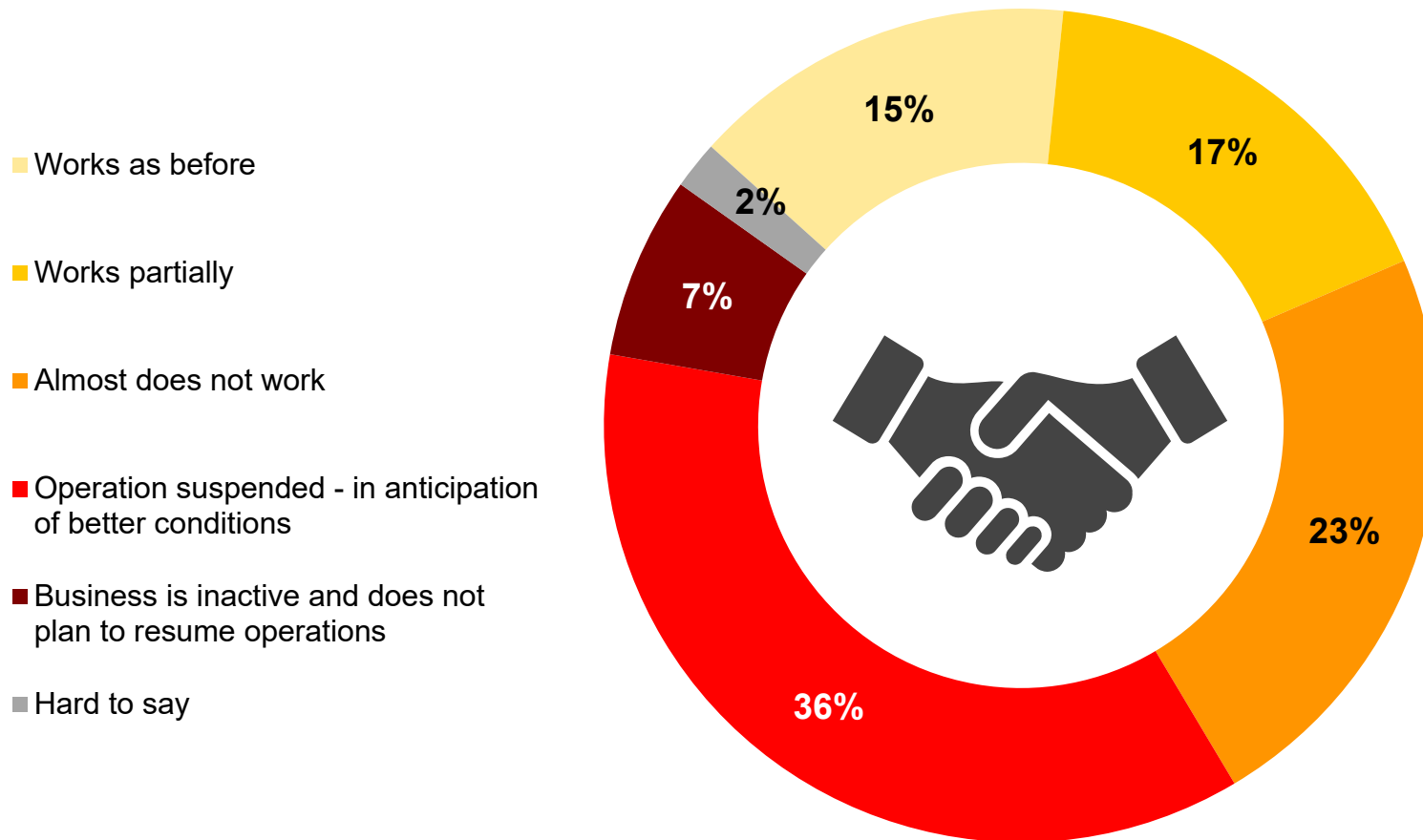


### Business types



Base: entrepreneurs, N=88

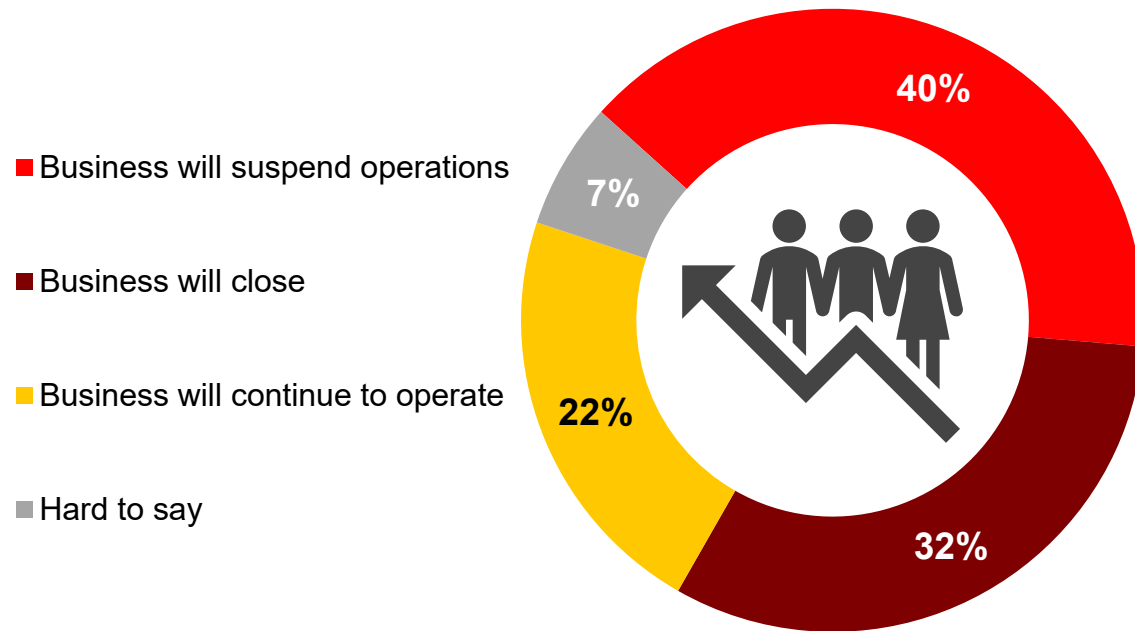
# THE STATE OF BUSINESS TODAY



Base: entrepreneurs, N=88

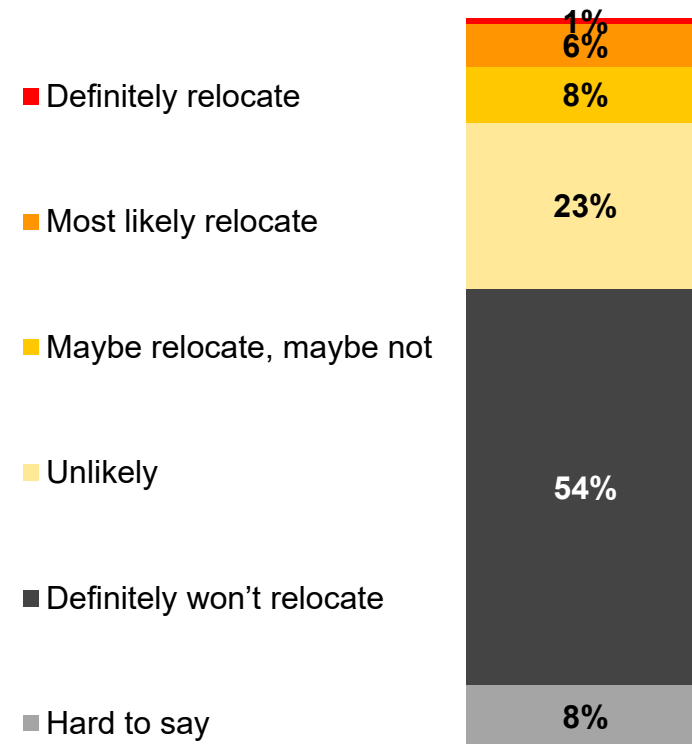
# THE STATE OF BUSINESS IN THE FUTURE AND THE POSSIBILITY OF TRANSFER BUSINESS TO OTHER REGIONS OF UKRAINE

**The future of a business that works or will definitely work in better conditions**



Base: entrepreneurs, whose business either operates or will operate in better times, N=80

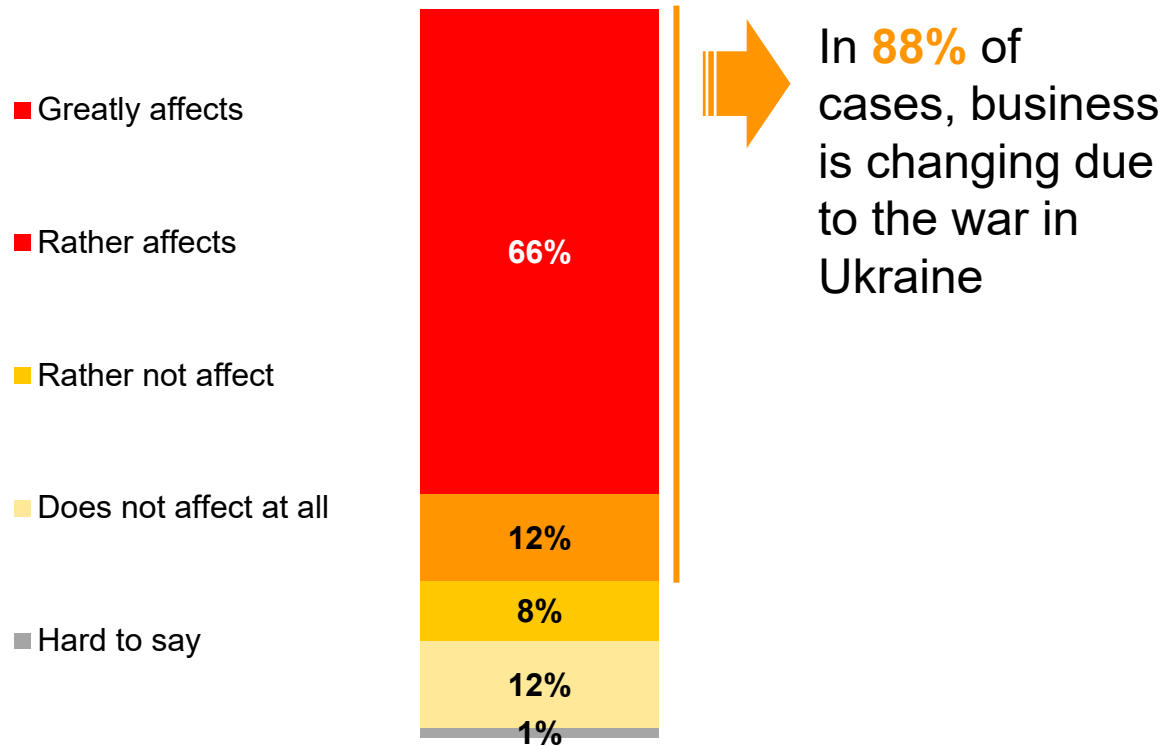
**Possibility of relocating business to other region of Ukraine**



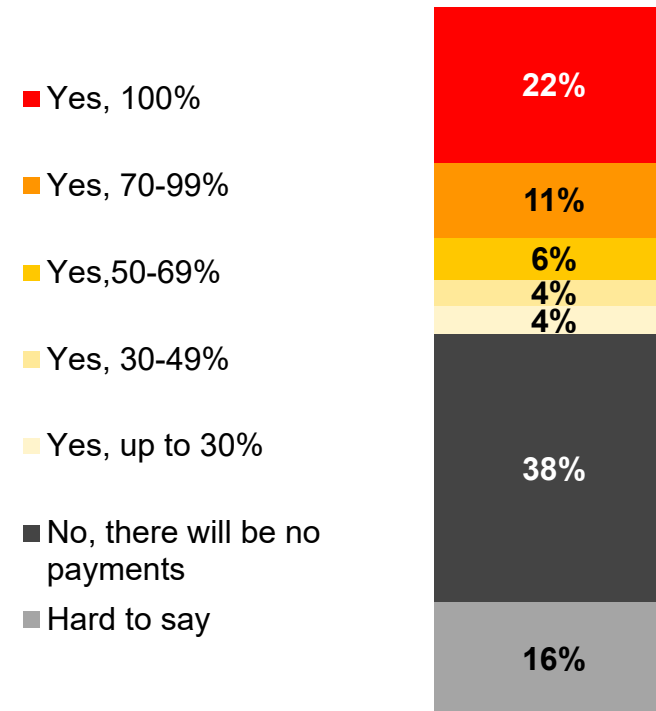
Base: entrepreneurs, N=88

# THE IMPACT OF THE WAR ON BUSINESS AND WAGES PAYMENT IN CASE OF DOWNTIME

## The impact of war on the business state



## In the event of downtime, will your business pay employees?

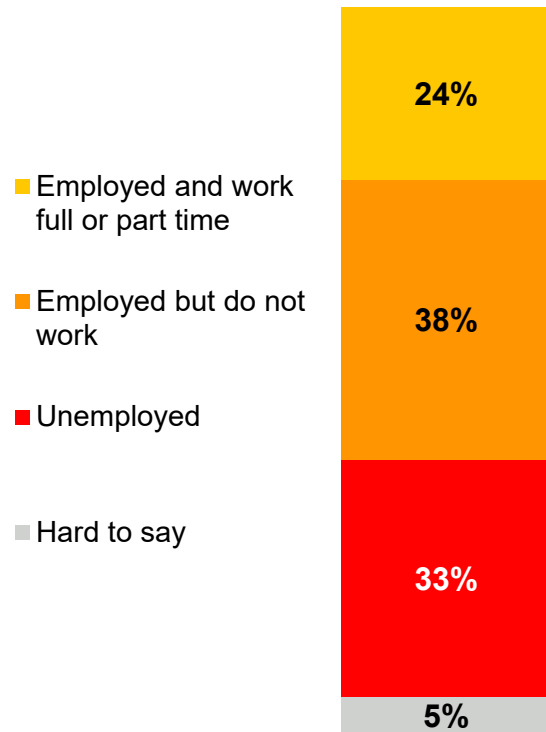


Base: entrepreneurs, N=88

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# EMPLOYMENT DURING THE WAR

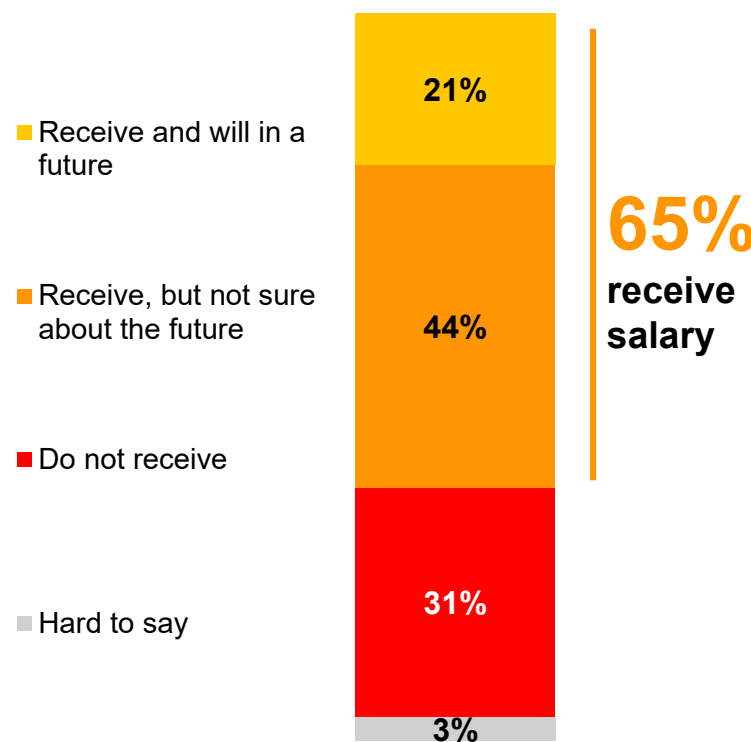
## Employment:



Base: all respondents, N=1743

**62% employed**

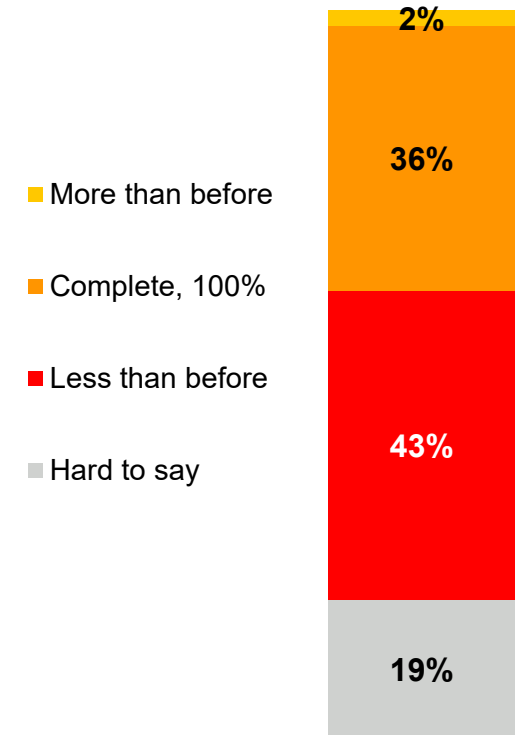
## Income stability:



Base: employed respondents, N=1085

**65% receive salary**

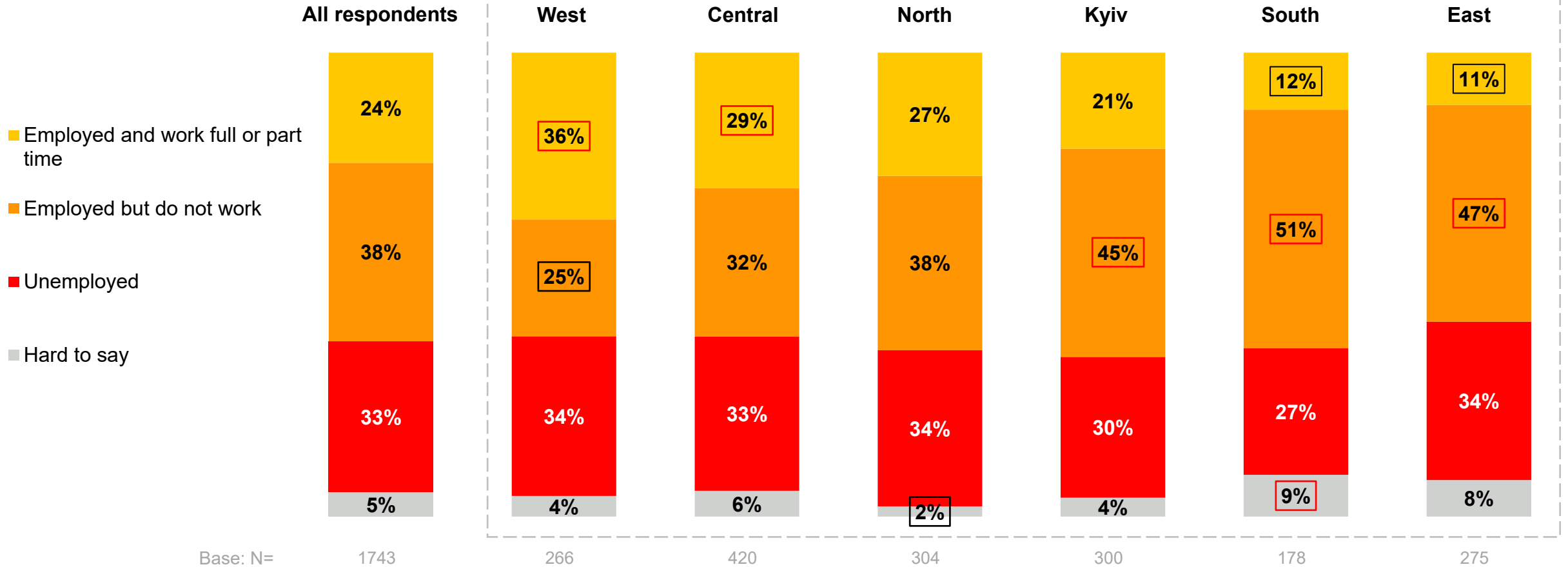
## Income changes:



Base: employed respondents, that receive salary N=706

# EMPLOYMENT

## by region

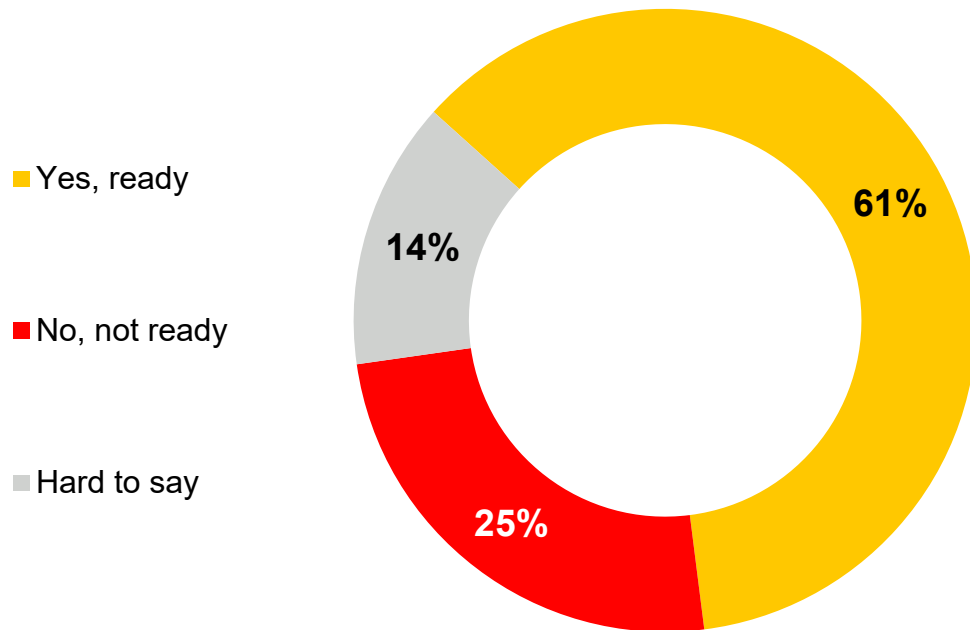


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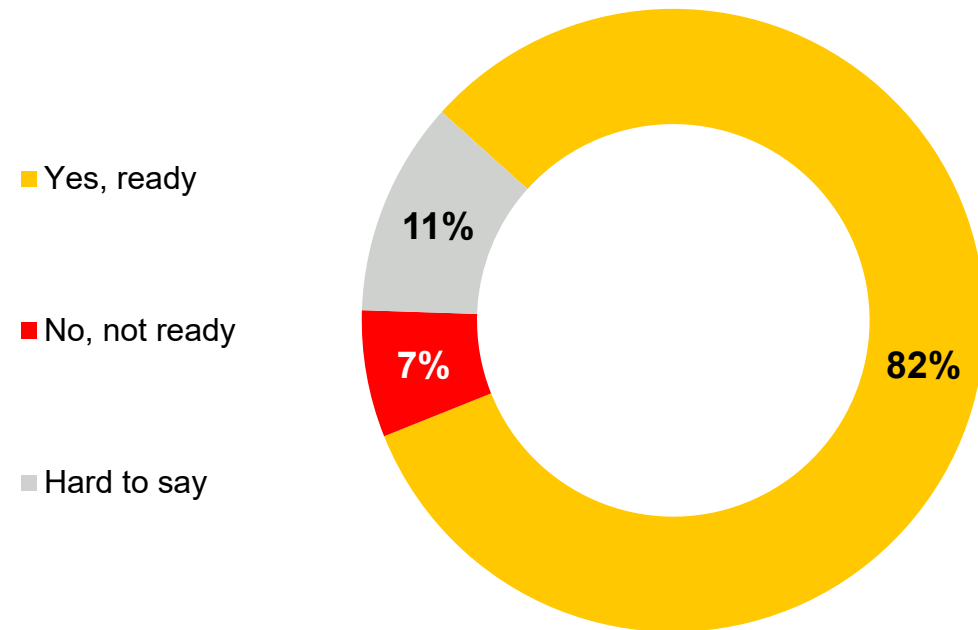
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# WILLING TO WORK UNDER CONDITIONS:

In case of alert:



In case of inability to work in the specialty:



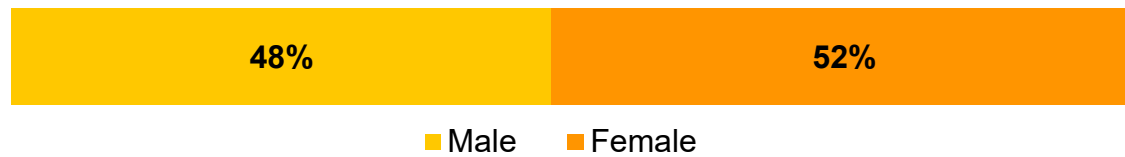




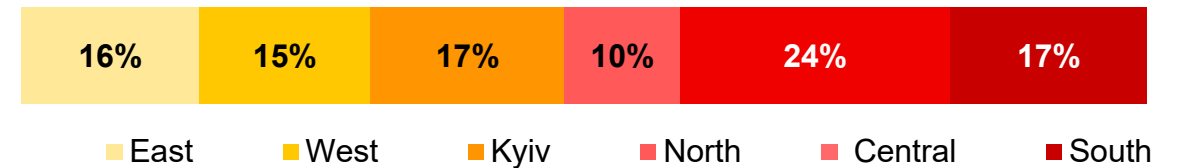
# **SAMPLE STRUCTURE**

# SAMPLE STRUCTURE

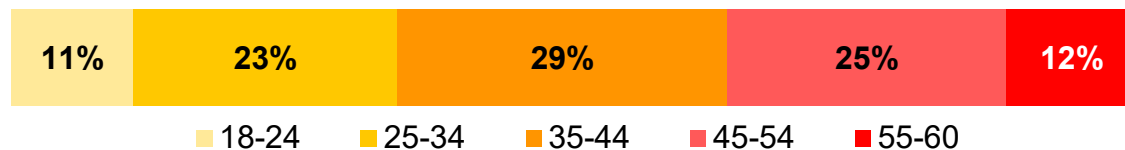
## Sex



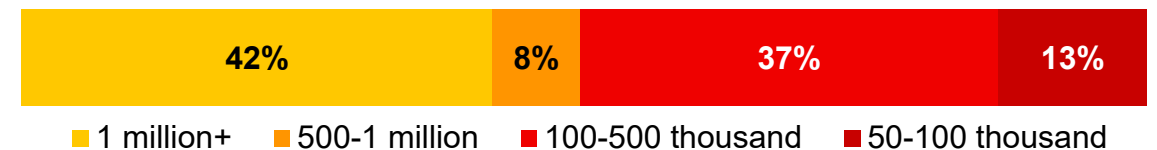
## Region



## Age



## Size of settlement



# Gradus

Research  
Company

