

Is Russia's wartime propaganda more powerful than family bonds?

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N = 1880

1 Do you have any of the following living in Russia?

[more than one answer permitted]

	Count	Pct
a family members/relatives	908	48%
b people you considered friends before the 2022 Russian invasion	567	30%

2 [Ask only if respondent chooses (a) for Question 1]:

i. Which relatives of yours currently live in Russia?		ii. Have you the discussed 2022 Russian war on Ukraine since it started		iii. Did either you or your relative cut off communication as result of the war		
	Count (Yes)	Count (Yes)	Count (I did)	Count (relative did)	Count (no)	
a parent checkbox	42	yes/no 31	I did/relative did/no 9	3	19	
b sibling checkbox	165	yes/no 102	I did/relative did/no 27	15	60	
c child checkbox	4	yes/no 4	I did/relative did/no 1	1	2	
d grandparent checkbox	42	yes/no 16	I did/relative did/no 5	1	10	
e uncle, aunt, and/or cousin checkbox	640	yes/no 360	I did/relative did/no 158	57	145	
f other more distant relative checkbox	143	yes/no 60	I did/relative did/no 28	8	22	
ALL (A-F)	1036	573	228	85	258	

3 [Ask only if respondent chose "yes" for more than one relative in Question 2ii, otherwise skip to Question 4]

Of these relatives with whom you have discussed the invasion, who are you closest with?

[PIPE IN ANSWERS] [for example, if parent (a) and grandparent (d) are checked "yes" in Question 2, then "Parent" and "Grandparent" would be shown here]

There were 534 unique respondents who have relatives in Russia and who had discussed the war. (Note that the cumulative count of 573 in Q2ii is higher because some respondents reported more than one relative.) Of these 534, the count/percentages are: Parent - 28, 5%, Sibling - 89, 17%, Child - 4, 1%, Grandparent - 12, 2%, Uncle/Aunt/Cousin - 323, 61%, Other more distant relative - 78, 15%.

For these next several questions, consider this family member/relative with whom you are closest

4 Where does your family member/relative live?

	Count	Pct of those who talked to closest relative (n =534)
a Moscow or Saint Petersburg	199	37%
b Millioniki	100	19%
c Elsewhere in Russia	225	42%

5 What is your family member's/relative's approximate age?

	Count	Pct of those who talked to closest relative (n =534)
a 18-30	20	4%
b 30-40	93	17%
c 40-50	131	25%
d 50-60	154	29%
e 60+	136	25%

6 What is your family member's/relative's gender?

	Count	Pct of those who talked to closest relative (n =534)
a Male	219	41%
b Female	315	59%

7 To the best of your knowledge, what is your family member's/relative's main source of news?

	Count	Pct of those who talked to closest relative (n =534)
a TV	260	49%
b Radio	3	1%
c Newspaper/Magazine (either online or off)	3	1%
d Social media/other Internet sources	153	29%
e Not sure	115	22%

8 Which methods have you used to communicate with your family member/relative

[more than one answer permitted]		Count (yes)	Pct of those who talked to closest relative (n =534)
a Phone call (voice only)	yes/no	124	23%
b Phone call (with video)	yes/no	92	17%
c Text message (SMS)	yes/no	17	3%
d Telegram message	yes/no	131	25%
e WhatsApp message	yes/no	171	32%
f Signal messages	yes/no	6	1%
g facebook messenger	yes/no	66	12%
h vkonkakte messenger	yes/no	19	4%
i Other messaging service	yes/no	93	17%

9 Which of the following facts about the invasion, if any, did you discuss?

[more than one answer permitted]		Count (yes)	Pct of those who talked to closest relative (n =534)
Russia has intentionally bombed			
a and shelled Ukrainian cities	checkbox	394	74%
Russia has killed numerous			
b civilians	checkbox	359	67%

Russian soldiers have tortured c and raped civilians	checkbox	205	38%
Russia has used weapons such d as cluster munitions and phosphorous that violate international law	checkbox	142	27%
Russian soldiers have looted e Ukrainians' homes	checkbox	221	41%
f Other important claims _____	checkbox	21	4%
None		54	10%

10 Which of the following Russian claims, if any, did you discuss?

[more than one answer permitted]

Count (Yes) Pct of those who talked to closest relative (n =534)

Russian claims that Ukraine is a committing genocide against ethnic Russians	checkbox	158	30%
Russian claims that Ukraine's b leaders are Nazis/fascists	checkbox	280	52%
Russian claims that Ukraine is c developing nuclear weapons	checkbox	107	20%
Russian claims Russia is d liberating LNR/DNR	checkbox	194	36%
Other Russian claims e _____	checkbox	18	3%
None		165	31%

11 Which of the following apply to your discussions?

[more than one answer permitted]

Count (Yes) Pct of those who talked to closest relative (n =534)

I sent links to news articles to			
a demonstrate my points	checkbox	211	40%
I sent pictures that I myself took			
b to demonstrate my points	checkbox	70	13%
I sent videos I myself took to			
c demonstrate my points	checkbox	50	9%
I sent picture that someone else			
d took	checkbox	194	36%
I sent videos that someone else			
e took	checkbox	180	34%
f I shared personal stories	checkbox	178	33%
I shared stories about other			
g people I know	checkbox	189	35%
None		90	17%

12 On a scale of 1-10 where one is "Don't believe Russian war propaganda at all" and 10 is "Fully believe Russian war propaganda", what was you family member's/relative's position before you started discussions?

slider	Mean	SD	Median
	6,77	3,25	8

13 Would you say that a a result of your discussions, your family member/relative...

	Count	Pct of those who talked to closest relative (n =534)
a did not change their position	288	54%
appeared to believe Russian war		
b propaganda a lot less	86	16%
appeared to believe Russian war		
c propaganda a little less	117	22%

d	appeared to believe Russian war propaganda a lot more	20	4%
e	appeared to believe Russian war propaganda a little more	23	4%

14 Did you bring up any of the following in your discussion with your family member/relative to debunk Kremlin claims?

Count (Yes) Pct of those who talked to closest relative (n =534)

a	Made emotional appeals to my relative	checkbox	139	26%
b	Encouraged relative to think using logic	checkbox	254	48%
c	Made factual appeals to my relative	checkbox	315	59%
	None		111	21%