

EUROPEAN BUSINESS ASSOCIATION

BUSINESS FORECAST 2023

MAIN PARTNER



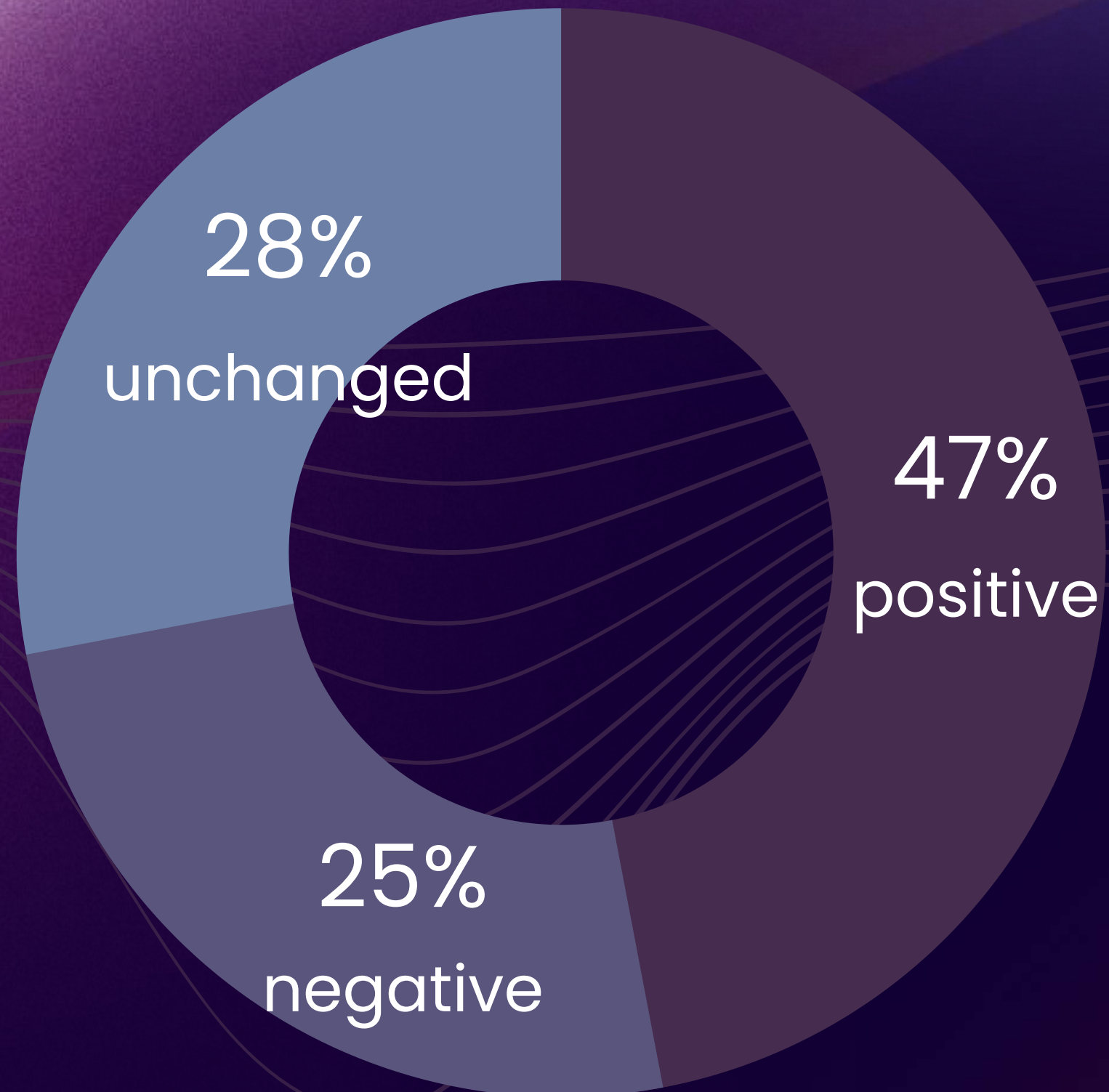
Raiffeisen
BANK

Райф.
Так простіше

ANALYTICAL PARTNER

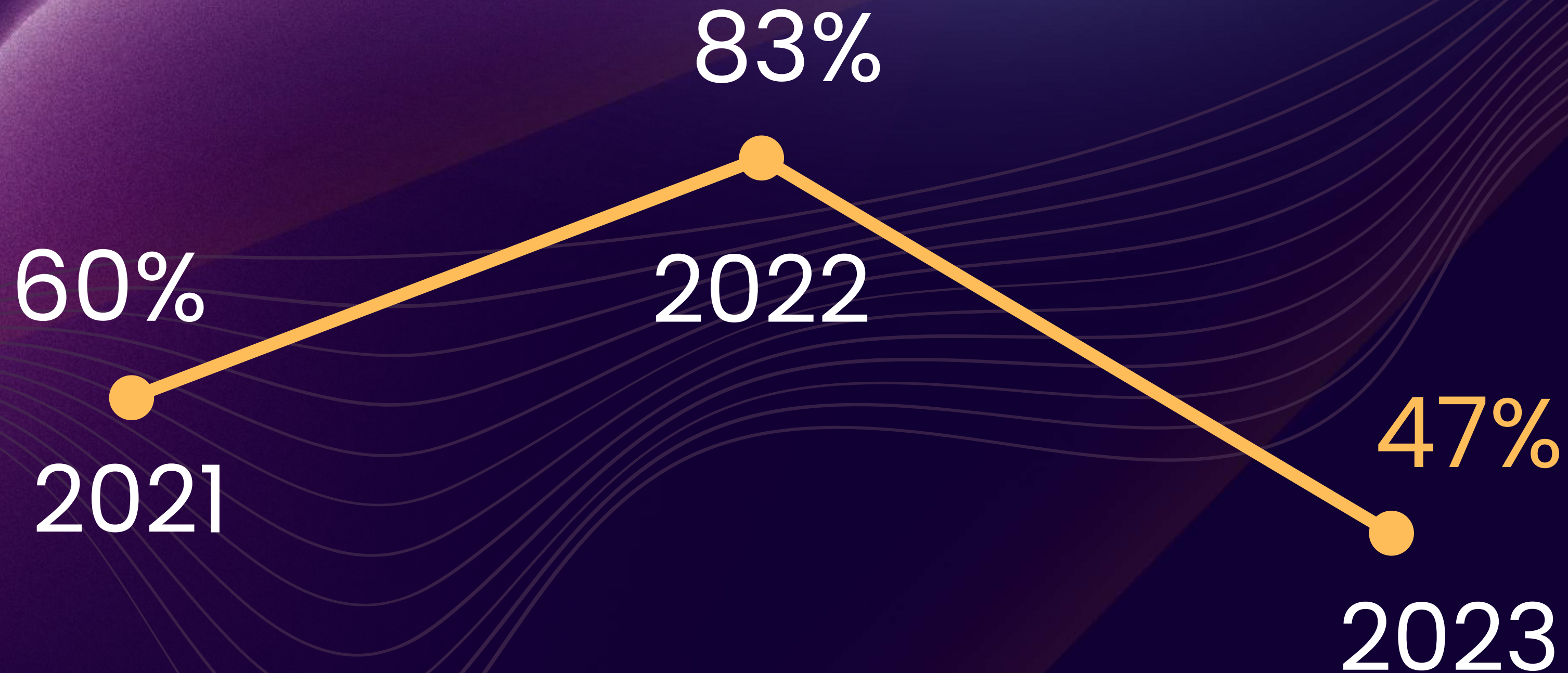
 **Gradus** Research
Company

[business growth forecasts]

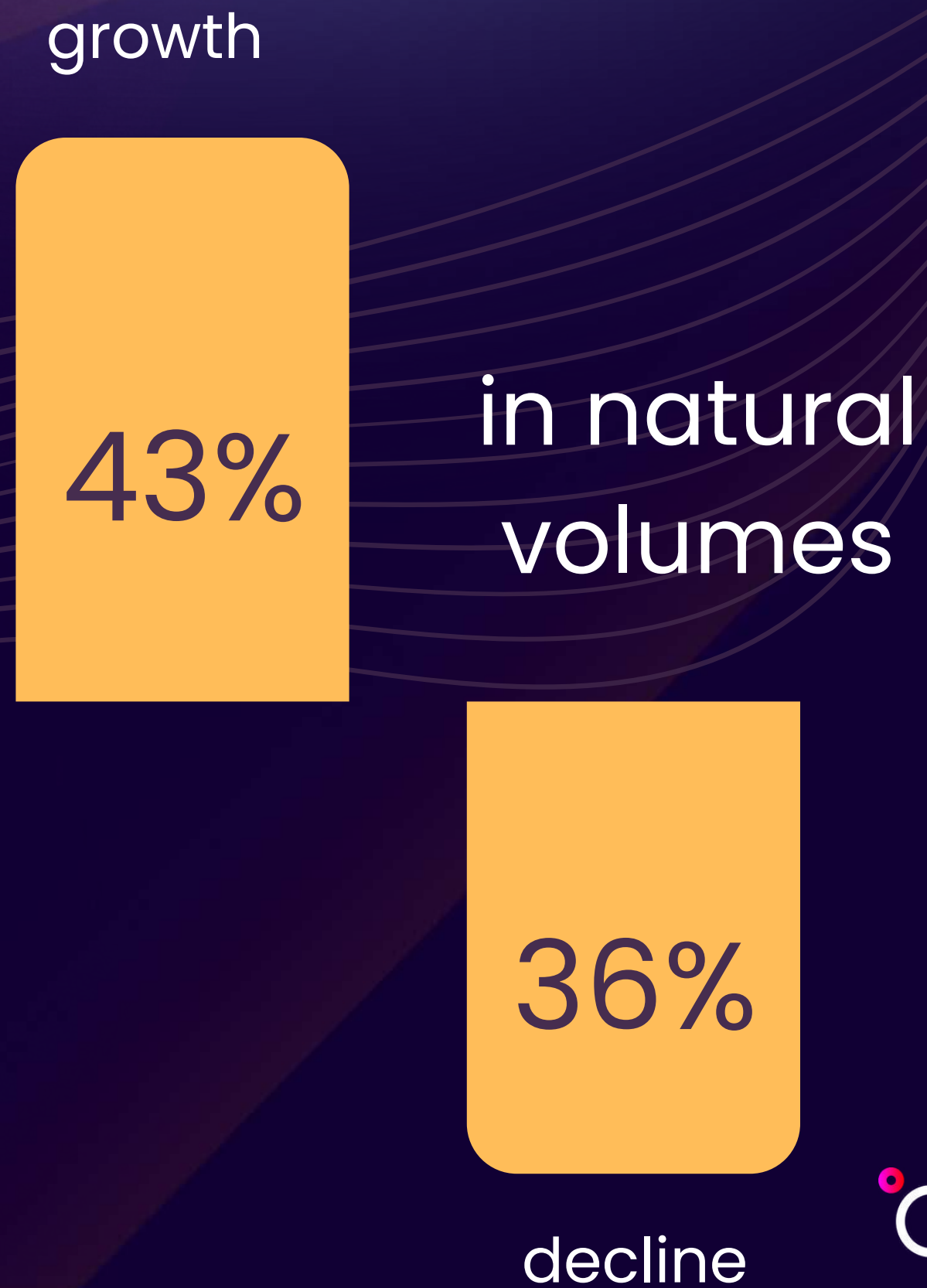
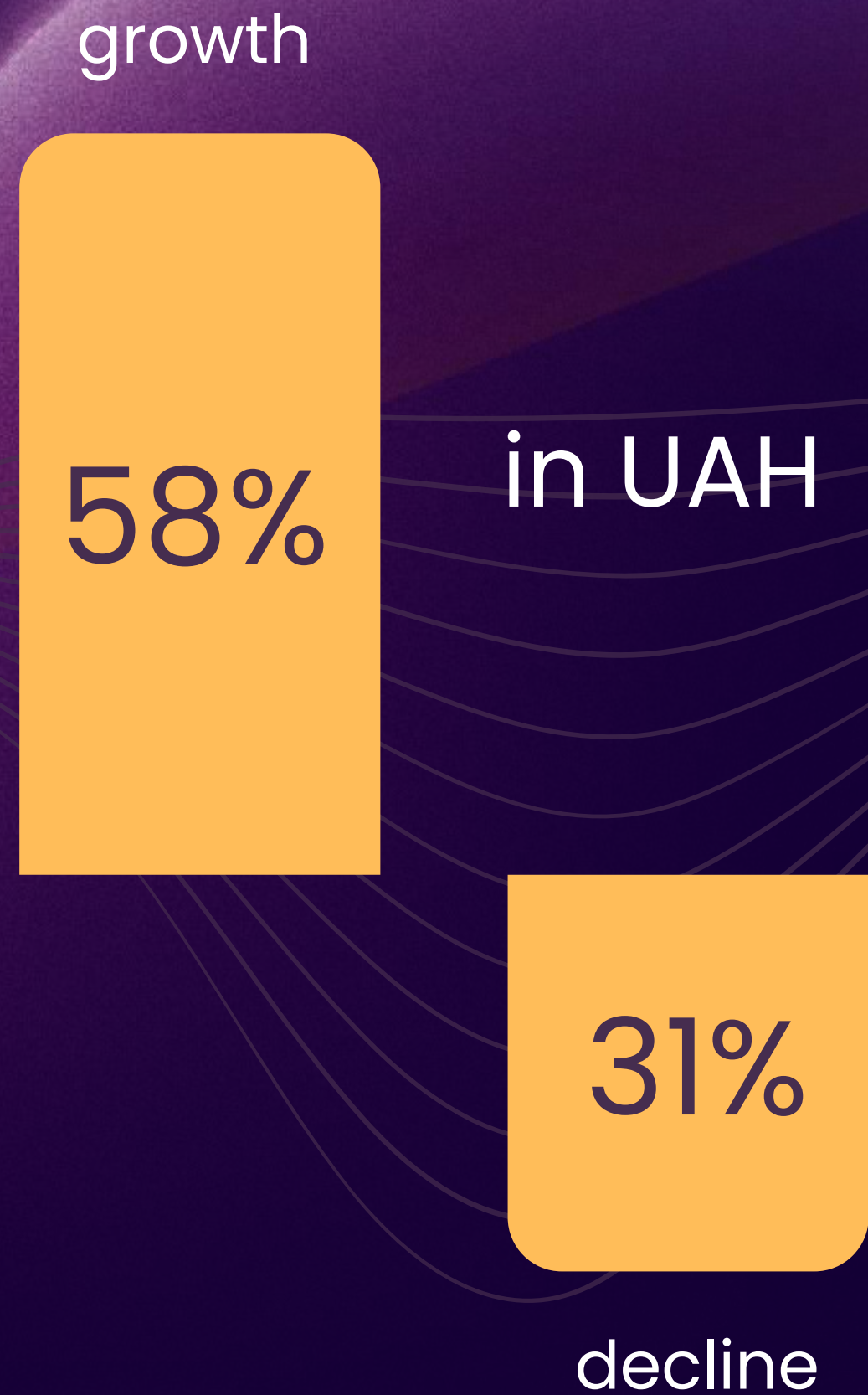


47% expect positive
business dynamics in
2023

[dynamics: positive scenario]



[revenues forecasts]



[currency rate]



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43 UAH/1\$

average currency rate factored
into 2023 budgets

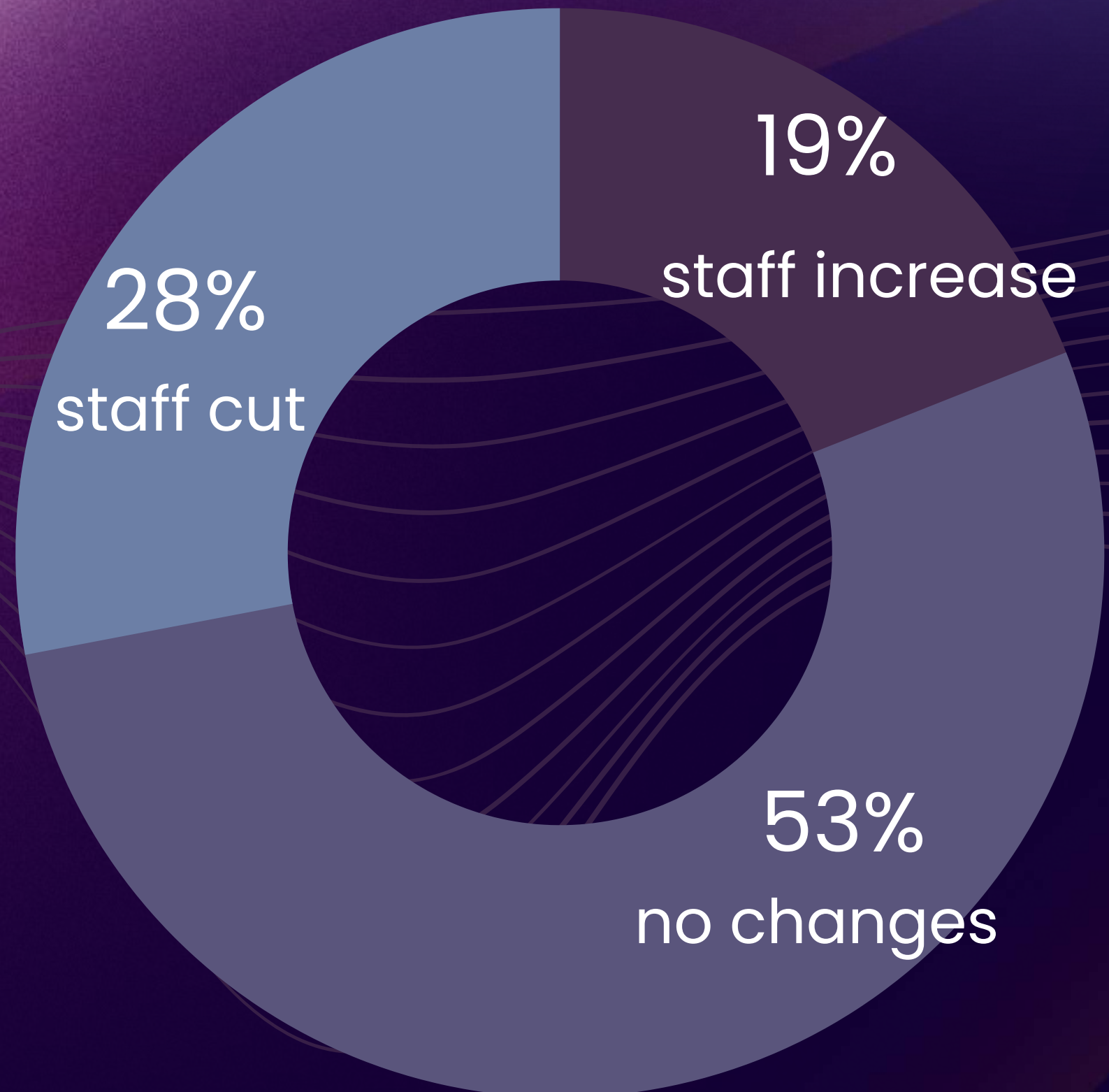
29 UAH per 1\$ in 2022 and 2021

[staff numbers]



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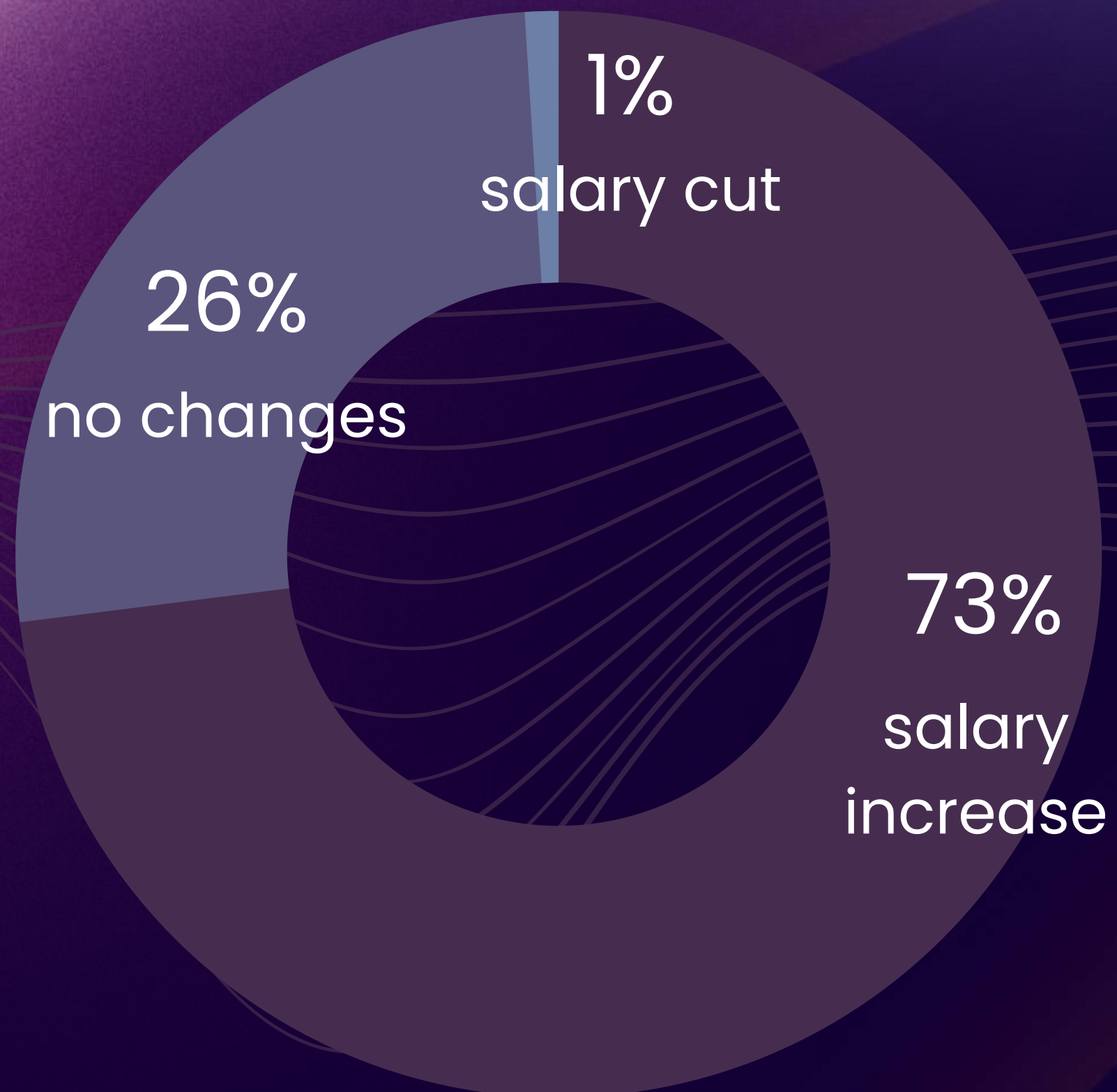
1 out of 5 CEOs
plan to hire new
employees

[salaries]



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40% plan to increase
salary by 10 to 20%

[new investments]



19%

plan significant investment
projects in 2023
average: 3mln USD



60%

plan investment in social
initiatives in 2023
average: 8% of revenue

[top tasks for government]



57% JUDICIAL REFORM AND RULE OF LAW



51% COMBAT CORRUPTION



47% MACROECONOMIC STABILITY